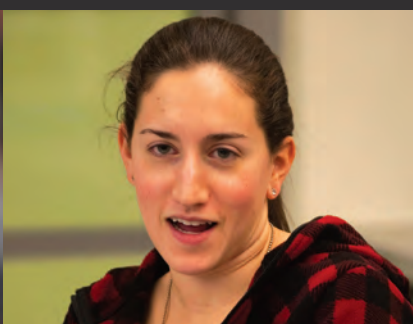




The City University of New York

CUNY Graduate School

of Journalism



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THE MISSION

RE-IMAGINING JOURNALISM AND JOURNALISM EDUCATION

The City University of New York's CUNY Graduate School of Journalism offers a top-notch, affordable education teaching traditional journalism values while preparing students to thrive in a rapidly changing media landscape.

As the profession reinvents itself for the digital age, the CUNY J-School is at the forefront of equipping the next generation of journalists with the tools to find stories and tell them effectively – using print, broadcast, online, or interactive media.

Just as importantly, our faculty of seasoned journalists is preparing students to re-imagine how journalism is practiced so they can help lead the changes underway.

Our rigorous three-semester curriculum leading to a Master of Arts in Journalism degree teaches the eternal verities of the profession – reporting, writing, critical thinking, and ethics – right alongside the digital media skills every journalist needs today. The full-time program offers study in five subject concentrations that allow students to delve more deeply into a beat or content area. Every student also graduates with on-the-job experience, through a required paid summer internship. And our four-semester M.A. in Entrepreneurial Journalism program, the first of its kind in the nation, aims to help its graduates bring much-needed innovation to the news business.

Our students reflect the wonderful ethnic, economic, and international diversity of the world, and they take pride in digging out stories about people and neighborhoods in New York City often overlooked in the media.

In our state-of-the-art facility just off Times Square, we are learning and teaching change. Come join us as we help pave the way for the future of journalism.

Center: Former Dean Stephen B. Shepard and David Remnick, editor of *The New Yorker*



THE SCHOOL

ALL WIRELESS, STATE OF THE ART

The CUNY Graduate School of Journalism lives in the same space that housed *The New York Herald Tribune* offices from 1924 to 1966. Though the building is symbolic of the golden age of newspapers, our facility today is very much a 21st century journalistic environment.

We built the J-School from scratch, gutting the interior to create a modern, two-story, all-wireless educational complex. In addition to our cutting-edge newsroom, we have television and radio broadcast studios and control rooms, broadcast editing classrooms, individual editing suites, and whisper rooms. We also have an equipment room stocked with professional broadcast-quality tapeless video cameras, hard disk audio recorders, digital still cameras, and smart phones – all available for students to use at no charge. We've even arranged for students to take the J-School home with them by preloading thousands of dollars of software, including Final Cut Studio, ProTools, and Aperture, on their Apple laptops.

Another important part of our facility is the Research Center, which is dedicated to providing students and faculty with the latest research tools and resources and training in how to use them. The Research Center features more than 100 databases for journalists, as well as some 2,000 print volumes, 40,000+ electronic books, and access to more than four million items via the CUNY-wide system.

A view from the newsroom





Bob Sacha demonstrates recording equipment in Video Storytelling for the Web.

CONVERGENCE

WORKING ACROSS MEDIA PLATFORMS

Journalists today are just as likely to have their work appear online as in print or on television, and they may have to produce their own videos, podcasts, slideshows, or websites. This merging of media platforms is known as convergence, and it's a guiding principle behind the academic program at the CUNY J-School. Students can mix and match media courses depending on their interests and career aspirations. They get their media instruction inside the classroom and from writers, broadcasters, multimedia experts, and photographers who serve as coaches, working one-on-one with students on their projects.

Whether you want to maximize your interactive storytelling skills or become a long-form feature writer for a magazine, we can help you craft a course of study to make you a well-rounded journalist comfortable working across all platforms.



core courses

First Semester:

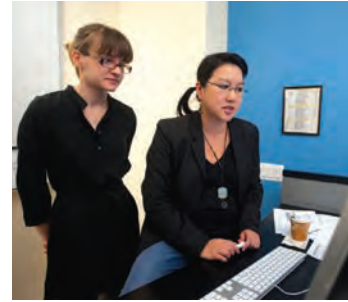
Craft of Journalism
 Legal and Ethical Issues
 Fundamentals of Multimedia
 Storytelling

Second Semester:

Craft of Journalism II or
 Craft of Journalism II - Broadcast

elective courses

Feature Writing
 Editing
 Narrative Journalism
 Investigative Reporting
 Opinion Writing
 National Political Reporting
 Data-driven Interactive Journalism
 HTML and CSS for Journalists
 JavaScript and JQuery for Journalists
 WordPress Customization
 Hyperlocal
 Photojournalism
 Video Storytelling for the Web
 Entrepreneurial Journalism
 Radio News Writing and Reporting
 Audio Podcasting
 Television News Magazine Production
 Documentary Video
 News Service Workshop



Interactive professors Adam Glenn (left) and Rebecca Leung (far right)

THE CURRICULUM

ADAPTING TO A CHANGING PROFESSION

Our M.A. in Journalism curriculum is a carefully constructed blend of the traditional and the new, designed to ensure a solid grounding in the basics while giving students freedom to tailor their mix of media courses and focus their work in a content area.

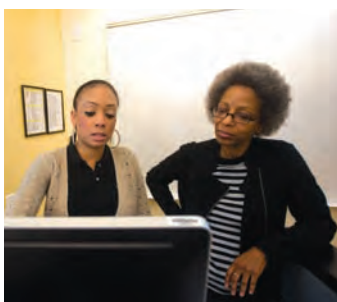
At the core are what we call the eternal verities of reporting, writing, critical thinking, and ethical values. These are covered in our Craft of Journalism I and II and Legal and Ethical Issues courses that everyone must take, as well as the subject speciality classes.

All students also take foundation courses in audio, video, and web skills – proficiencies every journalist is expected to have in today's converged media world. Beyond that, students may choose to focus in one media format or to combine formats.

For example, a student who wishes to specialize in long-form magazine writing could take courses such as Feature Writing, Narrative Journalism, Investigative Reporting, and Opinion Writing. Someone who wants to create documentaries might pick a combination of broadcast, interactive, and writing courses.

In the second and third semesters, students also take three courses in a subject concentration such as Business or International Reporting. Specializing gives reporters a framework for producing stories that demand insight, analysis, and strong beat development skills. And students graduate with an area of specialty that makes them more attractive to employers. In the final semester, students complete a capstone project that showcases the many skills they have learned.

Left to right: Associate Dean Judith Watson, Broadcast Director Linda Prout, TV Journalist Christiane Amanpour



Arts & Culture Reporting

Helping to Understand Our Society



Jenni Avins, an '09 graduate from the Arts & Culture Reporting Program, gets a lesson in fur fashion.

Should tax dollars finance the arts? What critical criteria should be applied to emerging art forms like web series? How are dissidents around the world using art — from hip-hop to conceptual art — to advance democracy? Does Kim Kardashian matter?

The Arts & Culture concentration grounds students in cultural analysis and the history of criticism, and equips them to critique and report about new forms at a time when digital technology is changing how artists make and disseminate their work. Taught by journalists who work for some of the most respected media outlets in the country, A&C students explore the aesthetic and economic foundations of the arts along with the technological and political forces that affect them.

Students study classic and contemporary writers from Joseph Mitchell and Pauline Kael to Anthony Bourdain and Kelefa Sanneh. The program is co-directed by Margot Mifflin and Janice C. Simpson, who both have written extensively about the arts, pop culture, and books.

subject courses

Cultural Issues

This course surveys the major issues currently facing artists across the cultural spectrum that spans visual art, film, music, dance, theater, literature, fashion, food, product/interior/graphic design, and architecture. Students write about cultural institutions and explore market forces and controversies that affect the ways in which art is made and marketed.

Criticism and the Arts

Students learn to write criticism of books, movies, music, and other performing, visual, and interdisciplinary arts. These critical pieces range in length and style — from short reviews to in-depth essays.

Reporting on the Arts

Here students delve into the various formats that arts and entertainment journalists use to tell their stories, including profiles, walk-ups, making-of stories, and trend pieces.

Business & Economics Reporting

Becoming Financially Literate



Greg David, director of the Business & Economics Reporting Program

This is a fascinating time to consider a career in business journalism. Globalization and the Internet are transforming virtually every industry, forcing executives to rethink their business plans and experiment with new management styles. Reporters and editors who understand how these forces shape the economy and can interpret the ways executives and companies try to survive these sweeping changes are in great demand.

Some business journalism programs emphasize the courses you can take at their affiliated business schools. At the CUNY J-School, we prefer to teach business concepts in a journalistic context, with practicing business journalists whose real-world experiences inform what you need to know and how you should apply it. The program is led by Greg David, who spent 23 years as editor of *Crain's New York Business* and is the author of *Modern New York: The Life and Economics of a City*.

subject courses

Covering the Economy

Students learn the economic context of the business world, including business cycles, fiscal and monetary policy, and globalization. They interpret statistics, identify trends, and analyze economic controversies.

Covering Companies

Students learn how to interview executives, evaluate corporate strategies, analyze earnings reports, and understand the role of capital markets and investors. They select a single company to cover for the semester.

Covering Markets and Wall Street

Students become fluent in the language of Wall Street, learning how the stock, bond, and currency markets work, and the role played by Wall Street firms, exchanges, and regulators.

Health & Science Reporting

Evaluating Research and Medical Care



Health & Science Reporting Director Emily Laber-Warren with students at a 2011 health journalism conference

Smart, incisive coverage of health issues is more vital than ever. Scientists around the world are churning out breakthroughs, from new genetic tests to computers that integrate with the human brain. But amidst all the high-tech wizardry, millions of Americans have little or no access to basic medical services.

The Health & Science concentration prepares reporters to keep watch on the \$2.5 trillion health care industry. Students will learn to assess research, spotting the hype and hoopla surrounding the marketing of new drugs and medical technologies. They will become interpreters of health news, cutting through technical jargon to explain developments in comprehensible terms. The program director is Emily Laber-Warren, who has worked as a writer and top editor at *Scientific American Mind*, *Women's Health*, and *Popular Science*.

subject courses

Introduction to Health Journalism

Students learn to cover a variety of topics, from neuroscience to fitness, while mastering skills such as how to evaluate scientific claims.

Science Writing

Students develop a beat of their choice and explore cutting-edge research areas, such as biotechnology and alternative energy.

Investigative Health Reporting

Students gain the tools necessary to expose sub-standard patient care and financial irregularities.

Urban Environmental Reporting

Students gain expertise reporting on climate change, air and water quality, and energy efficiency by delving into NYC's environmental challenges.

International Reporting

Learning to Cover the World



An Phung, Class of '11, conducts an interview during her summer internship at *The Jakarta Globe* in Indonesia.

There is no more exciting place to offer a graduate program in international reporting than New York City. The United Nations, foreign policy experts, international aid organizations, and the largest foreign news operations in the U.S. are all located here, presenting countless opportunities for honing skills needed to report overseas. The city is also home to an amazingly diverse recent immigrant population, including West Africans in Harlem, Mexicans in Jackson Heights, and Chinese and Koreans in Flushing.

As U.S. journalism seeks less costly, more convergence-savvy means of covering the world, we will be in the forefront of that effort. The program requires a summer internship in a foreign land, at the U.N., or in Washington covering foreign policy. It is led by Lonnie Isabel, who oversaw foreign and national coverage as deputy managing editor of *Newsday*.

subject courses

Introduction to International Reporting

Students cover the United Nations, do stories about U.S. foreign policy, diplomacy, and global economic and health issues, and report on immigrants and refugees in New York.

Cross-Cultural Reporting

Students immerse themselves in one or more of the many ethnic and national groups in New York. Learning customs, communication styles, political attitudes, family life, and history, students cover these communities from the vantage point of international correspondents.

Topics in International Reporting

This is a comprehensive course that targets one or more newsy regions overseas for coverage, either through a class project or with individual assignments.

Urban Reporting

Mining the City for Stories



Lisa Riordan Seville, Class of '10, does some court reporting in downtown Brooklyn.

New York City's richly diverse population, its sophisticated (some would say Byzantine) political system, and its powerhouse economy offer endless potential for stories.

We are fortunate to be able to draw on CUNY's unparalleled network of professors to teach urban reporting. They inform our curriculum, provide guest speaking and adjunct opportunities, and generate eye-opening field trips.

The stories our urban students generate feed into the J-School's many distribution outlets: the student-powered NYCity News Service; 219 West, which airs on CUNY TV; Voices of NY, a website that features community and ethnic news; and The Local, the hyperlocal site we run in conjunction with *The New York Times*.

Heading up the urban program is Errol Louis, host of NY1's Inside City Hall, the preeminent political news show in New York City.

subject courses

Covering City Government and Politics

Students learn to produce stories about New York City's legislative, budget, and land use process, as well as how to report on key players such as lobbyists, labor unions, and community organizations.

Covering New York City's Economy and Business

Students learn about the city's most important industries and employers, the role of small businesses and immigrant entrepreneurs, and the impact of real estate and economic development.

Covering New York's Social Issues

Students cover critical social issues, such as education, housing, health, poverty, criminal justice, and race relations.

Urban: Investigative Reporting

Students do investigative reporting on behalf of the city's neighborhood and ethnic media.

Entrepreneurial Journalism

Bringing Innovation to the News Business



Jeff Jarvis, director of the Tow-Knight Center for Entrepreneurial Journalism

The program in entrepreneurial journalism aims to train the next generation of news-industry leaders for a new era of innovation. As part of that mission, the CUNY J-School introduced the nation's first Master of Arts in Entrepreneurial Journalism degree program in Fall 2011. Students who opt for this M.A. study the fundamentals of reporting, writing, and multimedia, then explore creative approaches to journalism and new business models for news. In addition to meeting with leading digital designers, programmers, and visionaries from across the media spectrum, students visit top innovators in New York, from Tumblr to *The New York Times*.

By graduation, each student will have developed a unique startup project, in close consultation with faculty advisers and expert mentors. Students from the ground-breaking Entrepreneurial Journalism elective course taught by Jeff Jarvis every fall since 2007 have created mobile phone apps and platforms, international investigative news sites, and new tools for digital storytelling. Through grants from the J-School's Tow-Knight Center for Entrepreneurial Journalism, the most promising projects are supported with seed funding from an annual pool of up to \$50,000.

In addition to the four-semester M.A. degree program, the Tow-Knight Center sponsors a one-semester intensive Advanced Certificate in Entrepreneurial Journalism for outstanding mid-career journalists and promising recent journalism school graduates. The highly-competitive Tow-Knight Fellowship program attracted hundreds of applicants from 38 countries in its inaugural semester in 2011. Tow-Knight Fellows take courses in business basics, news innovation, and revenue development. Each fellow also undertakes an apprenticeship with a leading media startup and customizes a curriculum to develop contemporary technology skills.

Community and Ethnic Media

Supporting a Vital New York Asset



Community and ethnic journalists attend a CUNY J-School conference on the ad market for their publications.

With more than 350 publications in some 50 languages, including 54 Spanish periodicals, 14 Bangladeshi newspapers, and seven Chinese dailies, New York City is the ethnic media capital of the world. Along with the news organizations that serve the fast-growing populations of immigrants and their offspring are dozens of neighborhood papers, blogs, and hyperlocal websites.

The CUNY J-School's community and ethnic media initiative, funded by foundation grants, provides extensive journalism and technical training to these under-the-radar publications. By working to support their editorial staffs and helping them find new revenue sources to sustain them financially, we hope to improve the coverage of immigrant and minority communities, while developing additional outlets for our students' stories.

As part of this project, the J-School produces Voices of NY (www.voicesofny.org), a website that showcases the best work being generated by the community and ethnic press from around the metropolitan region. Since much of this work is not in English, students who are multilingual scan the ethnic media for important stories and translate them for re-publication on the Voices site. They may supplement that work with video or audio packages. The editor of Voices also initiates coverage of issues that transcend neighborhood or ethnic boundaries, creating connections among communities and providing more reporting opportunities for student and professional journalists.





NYCITY NEWS SERVICE

MAKING AND BREAKING NEWS

The work at the CUNY J-School doesn't end in the classroom. The award-winning NYCity News Service provides students a platform to make – and break – news.

Led by former *New York Daily News* City Editor Jere Hester, the multimedia web-based operation feeds neighborhood news and other stories to local and national media. Our reporters get help in placing their work. They're rewarded with professional-quality clips and links, which are crucial in securing top summer internships and post-graduation jobs. Combining old-fashioned beat reporting with new storytelling tools, the News Service has provided a forum for innovative projects, including multistory looks at the people behind the Census numbers and the struggle of homeless children to get an education.

News Service work, which also features a podcast, has been picked up by The Huffington Post, *The New York Times*, the *New York Daily News*, DNAInfo.com, WNYC Radio, and other major news organizations, as well as by numerous community papers. The site has received national awards from the Society of Professional Journalists, the Online News Association, *Editor & Publisher*, and eduStyle.

The commitment to community news extends to The Nabe, a hyperlocal website covering Brooklyn's Fort Greene and Clinton Hill neighborhoods that relies on citizen contributors to help with the coverage. The J-School also produces 219Magazine.com, an online journal; 219 West TV Magazine; and AudioFiles, a live radio show streamed online and rebroadcast on local stations.

nycitynewsservice.com

Jere Hester, director of the NYCity News Service, discusses stories with students.



JANUARY ACADEMY

ENRICHING THE CURRICULUM

In between the first and second semesters, when most schools are still on holiday break, the CUNY J-School runs its January Academy. This series of more than three dozen seminars and workshops allows students to enhance their skills and sample a range of journalistic subjects.

The lineup includes classes that focus on technical skills, such as news photography, journalism database usage, documentary filmmaking, and broadcast announcing, as well as seminars in specialized areas of writing, such as food, travel, politics, and sports.

The two-day Video Storytelling Intensive, for instance, focuses on how to produce compelling non-narrated video pieces for the web. In the ever-popular Freelancing Workshop, students submit pitches that are vetted by editors of national publications. For those who don't have a business journalism background, the Crash Course on Economics, Markets, and Business explains the economic forces driving the news.

Courses are taught by experts from the faculty and the ranks of professional journalists. Current students pay a \$100 fee for the January Academy and may take up to five classes. We also invite applicants to give the CUNY J-School a test run by sitting in on classes in the January Academy and a scaled-down summer version called August Academy.

Sandeep Junnarkar, head of the interactive journalism courses, helps students at a January Academy seminar on web coding.



sample workshops

Freelancing Workshop
Covering the Presidential Election
Covering New York City News Photography
Be Your Own Brand
60 News Sites and Databases for Journalists
Video Storytelling Intensive
Reaper Training
Reporting in Immigrant Communities
Sports Writing and New Media
Radio Documentary Workshop
Voice Coaching Workshop
The Crash Course on Economics, Markets, and Business
Non-fiction Book Writing
ProTools Training
Improv Workshop for Journalists
Mining the Census
Politics, Power, and Money
Documentary Story Structure
The International Economic Crisis
Secrets to Compelling Page Design
New Forms of Long Form
Interviewing for Multimedia Stories
Travel Writing
Food Writing
The Art of the Personal Essay

THE FACULTY

THE BEST AND THE BRIGHTEST

The foundation of a great school is a great teaching staff. At the CUNY Graduate School of Journalism, our faculty members are all experienced journalists who have worked for top media organizations, from ABC, CBS, NBC, and CNN to *The New York Times*, *The Economist*, *The Guardian of London*, The Wall Street Journal Online, National Public Radio, WNYC, MediaStorm, and many more.

Among them are six Pulitzer Prize winners, including Bernard L. Stein who won for editorial writing at *The Riverdale Press* and James Estrin, a *New York Times* photographer who shared the 2001 prize for national reporting. Other honors include the five National Magazine Awards won by *BusinessWeek* during former Dean Stephen B. Shepard's 20-year tenure as editor-in-chief; six National Emmy awards earned by Susan Farkas while producing at NBC; and three Overseas Press Club Awards captured by Steven Strasser while covering foreign beats at *Newsweek*. Faculty members have also won honors from the Online News Association, Gerald W. Loeb Awards for Distinguished Business and Financial Journalism, Association of Alternative Newsweeklies, and many photography organizations, among numerous others.

Our New York City location lets us draw upon a large pool of exceptional adjuncts, many of whom come straight from their newsrooms to teach for us – journalists such as Andrew Lehren of the investigative unit at *The New York Times* and Michael Lysak, who oversees Bloomberg Radio's national network and podcasts.

Peter Beinart, Opinion Writing and Political Reporting





Lonnie Isabel, International Reporting

We also “borrow” seasoned journalism professors from other CUNY colleges, such as the College of Staten Island’s Frederick Kaufman, whose long-form work has appeared in *The New Yorker*, *Harper’s*, and numerous other publications; and Gerald Solomon of Queens College, former producer for CNN’s Anderson Cooper 360. Our faculty members are known for hands-on involvement with students, and they put their extensive connections to use when students are seeking internships, jobs, and freelance opportunities.

You won’t find a more highly qualified full-time teaching staff, including Jeff Jarvis, author of *What Would Google Do?* and *Public Parts: How Sharing in the Digital Age Improves the Way We Work and Live*; Linda Prout, a Fulbright Scholar and experienced broadcast journalist who produces a show for CUNY TV on ethnic media; Sandeep Junnarkar, former New York bureau chief of CNET News.com and director of a multimedia web site, *livesinfocus.org*; Wayne Svoboda, a Fulbright Scholar who reported for *Time* and *The Economist*; Peter Beinart, a Rhodes Scholar who is a contributing editor for Atlantic Media; Travis Fox, an award-winning television documentary maker, and Associate Dean Judith Watson, a distinguished political reporter who was New York bureau chief for United Press International. You can view a full faculty listing, with bios, on our web site at www.journalism.cuny/faculty.

Steven Strasser
Narrative Writing



Errol Louis,
Urban Reporting



Wayne Svoboda
Reporting and Writing



Barbara Gray
Research



INTERNSHIPS

BUILDING YOUR RESUME

Your course work is only a start when it comes to amassing journalism credentials. Hand-on experience helps get jobs, which is why we require students to work full-time in a professional media internship position between the second and third semesters.

The summer internship program is a distinguishing feature of the CUNY J-School because it adds months of real-life journalism work to your classroom skills and resume, and because we sweeten the deal by guaranteeing you at least \$3,000 for your efforts. So if the internship of your dreams is unpaid, you have a stipend to see you through the summer. We know of no other graduate journalism school that provides funding for this purpose.

Our students have interned at top media organizations in New York City, around the country, and across the globe. How do they find these positions? They investigate the possibilities, with coaching and leads from the Career Services Office and the faculty.

During your first two semesters, we keep you moving toward the deadlines and decisions you need to make. We'll also alert you to spring and fall internship opportunities – though given the rigors of the curriculum, our guidelines call for a maximum 10-hour-a-week commitment.

Christina Narizhnaya, Class of '10, covers forest fires in Russia during her summer internship at the Associated Press in Moscow.



recent internships

234NEXT, Lagos, Nigeria
 ABC News
 Al Jazeera English
 Al Masry Al Yom, Cairo
 AllMediaNY.com
 Aboriginal Peoples Television Network, Winnipeg, Canada
 Barron's
 Black Enterprise
 Bloomberg News
 Business Insider
 CANAL 15, Costa Rica
 CBS5, "Eye on the Bay," San Francisco
 Christian Science Monitor
 CNN Showbiz
 Country Living magazine
 Crain's New York Business
 DNAinfo.com
 Edible Manhattan
 El Diario
 Field and Stream
 Fox News, Jerusalem
 Global Post, South Africa
 Hindustan Times, Delhi
 The Hollywood Reporter
 The Jakarta Globe, Indonesia
 Kyiv Post, Ukraine
 LA Downtown News
 The Local, Fort Greene and Clinton Hill
 Manhattan Media
 NBC Local Integrated Media
 NBC News, New York and Orlando
 Newark Star-Ledger
 Newsweek International
 New Narratives, Liberia
 New York Daily News
 New York Post, Sports Desk
 New York Press
 The New York Times
 NPR
 NY1
 The Observer
 PBS
 TheRoot.com
 The Santiago Times, Chile
 Scientific American
 The Times-Picayune
 Vanity Fair
 WNYC, Brian Lehrer Show
 Woman's Day

CAREER PLANNING

HELPING TO FIND JOBS



A student and a recruiter make a connection at a J-School Career Fair.

The Career Services Office will work with you from the beginning of your time here to the day of graduation and beyond.

Our staff will give you plenty of personal attention and — since you'll be going to school in media-rich New York City — the chance to meet recruiters and journalists who may be in a position to hire you down the road.

A brief summary of what we offer:

- Individual interviews with each new student as classes begin in the fall
- Networking events, panel discussions, and recruiting visits with working journalists and hiring editors
- An annual Career Fair, where students and alumni connect with prospective employers or internship partners
- Access to alumni working in the field
- Counseling and workshops on writing great resumes and cover letters, interviewing, creating demo reels of on-air work, and negotiating salaries
- Web resources that provide internship and job listings, resume and cover-letter tips, and leads to freelance opportunities
- Help with landing summer internships and jobs

contacts



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ALUMNI

WHERE THEY'RE WORKING



We understand that journalism is a calling. But journalists also have to pay the bills. So from the moment students first walk through our doors, we focus on giving them the skills and guidance to make them marketable to employers.

Our graduates have had considerable success in finding journalism jobs. They are working from coast to coast and abroad for a wide variety of print publications, online news sites, radio stations, TV networks, and media startups. (See a sampling of recent jobs at right, and more in the Career Services section of our website under “Where Our Alumni Are Working.”) And they are making use of their multimedia skills as long-form writers, web-video producers, data-assisted investigative reporters, and on-air broadcasters.

Tanzina Vega, Class of '07, Reporter and Producer, *The New York Times*





Brigid Bergen, Class of '07, Producer, WNYC New York Public Radio

Once ensconced in their careers, they don't forget us. Our growing alumni network provides us with job leads and mentoring, and alums in hiring positions look to our new graduates to fill entry-level openings.

We don't forget them, either. We invite them to take our January Academy and professional development classes to keep their media skills current. And the Career Services Office continues to offer them assistance as they move along in their chosen field.

recent jobs

- ABC News 20/20
- Associated Press
- The Atlantic
- Bloomberg News
- CBS News
- Crain's New York Business
- The Daily Beast
- DNAinfo.com
- Dow Jones Newswires
- El Diario
- The Houston Chronicle
- The Jakarta Globe
- Manhattan Media
- NBC News
- News 12
- New York Daily News
- New York Post
- The New York Times
- Ocala (Fla.) Star-Banner
- PBS
- Psychology Today
- Santiago Times (Chile)
- Time Magazine
- The Wall Street Journal
- WCBS-TV
- WNET.org
- WNYC

Walter Smith-Randolph, Class of '10, General Assignment Reporter, WENY-TV, Elmira, NY



ADMISSIONS & STUDENT AFFAIRS

RECRUITING TOP-NOTCH STUDENTS



In the Office of Admissions & Student Affairs, our goal is to attract a diverse group of the highest caliber aspiring journalists, then to guide and support them every step of the way, from application through commencement and beyond.

We recruit applicants from a variety of backgrounds. Some will come straight from college, others will be practicing journalists, yet others will be seeking a new career. In all cases, we look for demonstrated writing proficiency and a knack for storytelling, a broad-based undergraduate education, a passion for current events, and a commitment to journalism. We consider candidates from many perspectives. We want to know more about you than your grades and standardized test scores, and invite you to tell us about yourself and your interest in our program in writing and on video.

Prospective students should consult our application checklist at www.journalism.cuny.edu/admissions/how-to-apply to begin working on their materials. Once we receive your completed application, we will schedule you for an interview and entrance exam, either in person or remotely. Our admissions committee reviews all applications, then we send out acceptances by April.

For more information on admissions and student services, please visit our web site at: www.journalism.cuny.edu/admissions.

contacts

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Admissions & Student Affairs
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PAYING FOR J-SCHOOL

THE BEST DEAL THERE IS

The publicly supported CUNY Graduate School of Journalism offers one of the great values in advanced journalism education. Still, many prospective students wonder how they'll be able to afford the tuition and living costs of a full-time academic program that lasts 16 months.

Most of our students rely on a combination of resources, including personal savings, family assistance, federal and state loans, part-time professional internships, and scholarships. On the scholarship front, the J-School has raised millions of dollars in private funds, allowing it to give financial awards to most students seeking aid. Applicants are notified of scholarship awards at the time of their acceptance.

Dozens of professional organizations and foundations also offer scholarships to students who meet specialized criteria. Another source of money that can help offset expenses is the required summer internship that guarantees every student will receive a minimum of \$3,000 in pay. Students also contain costs by sharing housing, doing paid work for the J-School, and freelancing or working at an outside job one day a week, the maximum the J-School allows.

The Office of Admissions & Student Affairs works closely with students to assemble a plan that will make it possible for them to finance their studies. We also assist out-of-state residents in establishing New York State residency to be eligible for in-state tuition in the third semester of the program.



THE REVIEWS

OUR GRADUATES SPEAK

Benjamin Levisohn, Class of '07, *The Wall Street Journal*

I don't think I could have made the switch from trading stocks to journalism without going to CUNY. I had a knowledge base but I didn't know to be a journalist. It compressed the kind of training that would have taken years on the job into a year and a half.

Angela Hill, Class of '07, ABC News, Brian Ross Investigative Unit

My transition from a marketing and pr manager who pitched media outlets to a member of ABC News' investigative unit was made possible by the amazing resources and opportunities afforded me by the CUNY J-School's unique program. The professors and technical staff are committed to ensuring that students and alumni develop the skills to make them smart, capable journalists. As an alum, I know I can always return to take advantage of the latest training programs the School has to offer.

Ben Fractenberg, Class of '09, DNAinfo.com

Traveling to Israel for a two-month internship at Haaretz gave me international reporting experience I don't think I could have gotten through another program. Now I am using the multimedia skills I honed to produce videos, photos, and original reporting for a website covering local news in New York City.



Ben Fractenberg, '09, in front of the United Nations

Amy Yensi, Class of '10, News12

My professors taught me how to tell a story in so many ways that I always feel prepared. Now that I'm working with such tight deadlines, I see how valuable that diverse education is. Sometimes news happens so quickly that I don't have time for all the bells, whistles, and special effects.

Annais Morales, Class of '11, NY1

When I decided to make the transition from print to television news and production, I knew I needed to go back to school and obtain new skills. The CUNY J-School provided me with hands-on training from the very start, and I was taught by the most elite journalists in the business. My summer internship immediately led to a paid position at a station in the number one market.



Tow-Knight Education Director Jeremy Caplan (rear) leads a digital media training session for a group of magazine editors.

CONTINUING EDUCATION

ADVANCING YOUR SKILLS

We aim to do more than teach our graduate students to become great journalists. We've pledged to help our alumni and mid-career professionals keep their skills current. To that end, we offer two continuing education programs taught by an all-star team of expert instructors.

CUNY J-Camp provides high-quality, affordable workshops in social media, visual storytelling, data-assisted reporting, and other areas of digital journalism. The classes, ranging from two-hour seminars to weekend boot camps, are listed at cunyjcamp.com.

We also create customized training for individual editorial groups. More than 150 editors from such publications as *Marie Claire*, *Cosmopolitan*, *Redbook*, *Good Housekeeping*, *Seventeen*, and *Scientific American* have taken our specialized media courses.

For information about our continuing education initiatives, contact Amy Dunkin, director of academic operations, at 646-758-7826 or amy.dunkin@journalism.cuny.edu.





10 REASONS TO CHOOSE CUNY

THE BEST IN JOURNALISM EDUCATION

1. Our M.A. in Journalism and M.A. in Entrepreneurial Journalism degree programs teach real-world professional skills. You learn storytelling in every media format and help form a vision for the future of news, even as you're studying the traditional journalistic standards of reporting, writing, editing, critical thinking, and ethical values.
2. You get to choose a subject concentration. This enables you to practice a higher form of journalism: stories that require expertise, analysis, and strong beat development skills. And you graduate with an area of specialty on your resume.
3. We provide a paid summer journalism internship to all students. We know of no other J-School that does that. Internships are critical when you're seeking a job in journalism, so we make sure you're equipped.
4. Our NYCity News Service syndicates students' stories to major media outlets. You will soon amass a bunch of professional-quality clips, links, videos, and interactive projects that will help you get a job.
5. We have an exceptionally strong faculty of working journalists with many ties across the media community. They will teach you, mentor you, and reach out to colleagues in the profession to help you find jobs, internships, and freelance opportunities.
6. Our J-School is small and intimate, so every student gets plenty of personal attention from faculty, staff, and classmates. You won't get lost in the crowd.
7. Our wireless facility is cutting edge. And our Times Square location can't be beat. We're right next door to *The New York Times* and an easy walk to many other major media companies.
8. Our alumni network is hard at work for our graduates. The network includes dozens of working journalists who attended one of the CUNY undergraduate schools, such as City, Hunter, Brooklyn, or Queens College.
9. Our grads get good jobs. They're working at top media organizations, such as ABC News, *The New York Times*, Bloomberg News, DNAinfo.com, *Psychology Today*, and WNYC. Many started as summer interns and returned as full-time hires after they graduated.
10. You can't beat the price. As a public university, we offer the best value in the country.

www.journalism.cuny.edu

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