INSIDESTORY

FALL 2010

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Two \$3 Million Grants To Fund Entrepreneurial Journalism Program





Leonard Tow and daughter Emily Tow Jackson of The Tow Foundation, and Alberto Ibargüen, CEO of the Knight Foundation

he CUNY Graduate School of Journalism has been awarded two \$3 million grants to help it establish the nation's most intensive program in entrepreneurial journalism by creating the Tow-Knight Center for Entrepreneurial Journalism and the first Master of Arts degree in Entrepreneurial Journalism.

The new program solidifies the CUNY J-School's reputation as a leader in this innovative and growing branch of journalism. Professor Jeff Jarvis, who directs the School's interactive program, has been teaching a course in entrepreneurial journalism to third-semester students since 2007 and has done Knight-supported research on new business models for news, which he presented at the Aspen Institute last summer. Jarvis, author of *What Would Google Do?*, will head the Tow-Knight Center, reporting to Founding Dean Stephen B. Shepard, former editor-in-chief of *Business Week*.

The Tow-Knight Center will receive \$3 million in funding from The Tow Foundation of Wilton, Conn., and \$3 million from the John S. and James L. Knight Foundation. Those awards will be supplemented by additional foundation grants and in-kind contributions of staff and technology from the CUNY J-School. In all, the Center will be capitalized at \$10 million.

Cable television pioneer Leonard Tow got the ball rolling in June 2008 by issuing a \$3 million challenge grant to help support journalistic innovation and shape the future of the media industry. The grant required the CUNY J-School to

raise an equal amount in matching funds. It achieved that goal on Sept. 13 when the Knight Foundation board, acting upon a recommendation by CEO Alberto Ibargüen, approved its \$3 million award. (See Dean's Corner, page 3).

Executive Director Emily Tow Jackson said The Tow Foundation had become "concerned about the fate of print journalism in the digital age and the impact of its decline on the health of our democracy." The organization "challenged the CUNY Graduate School of Journalism to seek

CUNY wants to lead an emerging field by giving students the skills in both business and journalism.

and devise solutions to protect and maintain journalistic standards and to be an incubator for the development of viable economic models for the new digital media. We are delighted that the Knight Foundation has stepped forward to join us in supporting this important work."

Eric Newton, vice-president of the Knight Foundation's journalism program, said CUNY has good ideas about how to cope with the changing economics of journalism. "It wants to lead the emerging field of entrepreneurial journalism, to give students skill sets in the fields of both journalism and business," he said.

The Center, which opens in January, will work to create a sustainable future for quality journalism in three ways:

- Education of students and mid-career journalists in innovation and business management;
- Research into relevant topics, such as new business models for news;
- Development of new journalistic enterprises.
 In conjunction with the Tow-Knight Center, the CUNY
 J-School plans to launch a new M.A. degree in Entrepreneurial Journalism, the first ever. It will be a two-year program for select students, adding business training and research to the School's existing three-semester M.A. degree in Journalism. Students will be trained to launch their own enterprises or work within traditional media companies.

Faculty members are developing courses for the new degree. The courses, which will be pilot-tested next spring, are expected to teach business and management skills, the new dynamics of news and media economics, and technology and project management, with apprenticeships at New York startups. Upon approval by the New York State Education Department, the first entrepreneurial degrees should be awarded in the spring of 2012.

The School also plans to open the courses to mid-career journalists who would earn a new Certificate in Entrepreneurial Journalism upon completion of the program.

"What Stanford and MIT bring to the technology industry in nurturing innovation, we believe journalism also needs," Dean Shepard said. "We hope to meet that need with the Tow-Knight Center." ■

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Christiane Amanpour to Give 2010 Commencement Address

hristiane Amanpour, who ended her long tenure as an international correspondent for CNN to take over ABC's Sunday morning political affairs program in August, will deliver the keynote speech on Dec. 15 at the CUNY Graduate School of Journalism's fourth commencement ceremony.

In addition to serving as anchor for "This Week with Christiane Amanpour," she provides international analysis on other ABC News programs and platforms and helps produce prime-time documentaries on international subjects.

Amanpour joined ABC on Aug. 1 from CNN, where she was most recently the network's chief international correspondent and anchor of "Amanpour," a daily half-hour interview program. Her first major assignment for CNN in 1990 was covering the Gulf War. She has since reported from the world's major hot spots including Iraq, Afghanistan, Iran, Pakistan, Somalia, Israel, the Palestinian territories, Rwanda, the Balkans, and the U.S. during Hurricane Katrina.

After Sept. 11, 2001, she was the first international cor-

respondent to secure interviews with British Prime Minister Tony Blair, French President Jacques Chirac, and Pakistani President Pervez Musharraf. She has interviewed other world leaders from Europe, Africa, and the Middle East, including Iranian Presidents Mohammad Khatami and Mahmoud Ahmadinejad, as well as the presidents of Afghanistan, Sudan, and Syria, and Palestinian leader Yasser Arafat.

Amanpour has received every major broadcast award, including an inaugural Television Academy Award, nine News and Documentary Emmys, four George Foster Peabody Awards, two George Polk Awards, three duPont-Columbia Awards, the Courage in Journalism Award, an Edward R. Murrow Award, and nine honorary degrees.

In October, she will be inducted into the American Academy of Arts and Sciences. She was also made a Commander of the Most Excellent Order of the British Empire for her "highly distinguished, innovative contri-

bution" to the field of journalism. In 1998, the city of Sarajevo named her an honorary citizen for her coverage of the Bosnia war.

Amanpour was born in London and spent part of her childhood in Tehran, Iran. She graduated summa cum laude from the University of Rhode Island with a bachelor of arts in journalism.

The 2010 graduation will take place at The TimesCenter in the New York Times building, followed by a reception at the CUNY J-School next door. ■

New York Editor Adam Moss Outlines a Digital Strategy



New York magazine Editor Adam Moss and Dean Steve Shepard chat with a student after their public conversation before CUNY J-Schoolers on Sept. 21.

s magazines struggle to find viable business models, *New York* magazine is fast becoming a website with a print publication on the side. That website currently generates 35 percent of the company's revenue and is expected to be the major revenue source in the next two years. What's more, it's profitable.

So said Adam Moss, *New York*'s editor-in-chief for the past six years, in a public conversation with Dean Stephen B. Shepard before 150 CUNY J-Schoolers on Sept. 21. Speaking in the newsroom as part of the School's Brown Bag Speaker Series, Moss said, "we love print but it seems likely the print part will be the flagship of the brand," not the economic engine. The economic power of the business, he added, will come from the digital side.

Asked by Shepard what the implications are for the magazine, Moss said the magazine will go "retro," meaning the stories will be longer, the reporting will go deeper, and the presentation of materials will be more visual.

Currently, Moss said, *New York* is not charging for content on the website. Within the next year, however, it plans to experiment with putting some of the magazine material behind a pay wall. The magazine now accounts for less than 10 percent of what *New York* publishes online.

"There's a kind of silent cabal beginning," he said. "You'll see everybody try to find ways to charge [for web content] in the next year or two, so that five to six years from now, people don't expect to get information for free."

The *New York* site, nymag.com, has an unusual provenance, establishing itself in the late 1990's as a successful archive of fashion images. From there, it has built out a strong presence in news, culture, food, fashion, and sports. On the day he appeared at the J-School, *New York* spun out the culture section, Vulture, as a separate site at vulture.com.

Moss said the web has helped *New York* become a national journalistic brand. The magazine "has always been limited by its New Yorkness," he said. The print product's circulation is about two-thirds New York, one-third the rest of the country. The ratios reverse online.

Moss sees the recently renamed "New York Media" brand as one boasting "different distribution avenues, but it's all one product." Thus, the company is rolling out a subscription-based iPad application, and is contemplating what type of content to deliver via smart phones.

Moss acknowledges that all the experimentation brings about some apprehension for those in the media industry. Yet he thinks this is a "great moment for journalism."

"It's pointing in a direction where more people can get more information and more people can produce that information in a way that I think is mostly exciting and mostly positive," said Moss, who has joined the CUNY J-School's advisory board.

"This is the big bang moment," he said. "But eventually it will settle into a new system that I do believe will work." ■

First Student Completes Sorbonne Journalism Exchange Program

Xiomara Martinez-White became the first CUNY J-School participatant in a new exchange program with the Graduate School of Journalism and Communications (CELSA) of the Sorbonne University in Paris. After graduating in December 2009, she spent this past spring and summer interning at the International Herald Tribune under noted fashion editor Suzy Menkes while attending classes at CELSA in media studies and international relations. Martinez-White spoke about her experience with Carmel Delshad of the Class of 2011.

What motivated you to do this program?

I really wanted to live abroad, and not in the student way. I was sold on the idea of working.

What were your goals and did you accomplish them?

One thing I wanted more than anything was the internship I ended up getting. I didn't have any distinct fashion experience, and didn't know if my personality or style would mesh in that kind of world. But I figured out a way and showed what I was capable of doing, and I think it went quite well. I felt like I got the golden ticket.

How did you spend your time in France?

I would work from about 11 a.m. to 5 p.m. [most days], and then I'd stay for extra hours if something would come

up. School wasn't so overwhelming – it doesn't take over your life like it does here – so I was able to behave like someone who had a full-time job. Usually, classes would go from 10 a.m. to 12 p.m. once a week, and then I would have meetings at school from 2 to 5 p.m. I didn't really have to go home and do homework until 2 a.m. like I did at CUNY. What were the highlights?

One of my first projects at my internship was helping Suzy with a Pierre Cardin story she was working on. I liked knowing what was going on in fashion and getting bombarded with questions and answering them right away.

What were the biggest challenges you faced?

Every concern I had turned out to be not so bad. But



omara Martinez-White

the way the classes are run there was different from the way they're run here. The classes are not as engaged, and there's not as much talking between the students. It was just different. ■

J-School Teams With AOL's Patch on **Hyperlocal Coverage**

The CUNY J-School, expanding its commitment to hyperlocal journalism, is team-

ing with AOL's Patch Media Corporation to provide additional coverage of New York City neighborhoods.

The J-School is part of PatchU, a new network of partnerships between local Patch online publications and leading journalism schools, colleges, and universities across the country.

Students at the CUNY Graduate School of Journalism will have opportunities to contribute to a series of new Patch sites in the city – with a particular focus on one planned for Bedford-Stuyvesant, Brooklyn. AOL has more than 100 Patch sites in the U.S., and plans to expand to 500 by the end of the year.

Patch officials say they expect their operation to be the largest hirer of full-time journalists in the country in 2010. The hires so far include some CUNY graduates. (See Alumni Notes on the back page).

The partnership marks the School's latest venture into the growing world of online hyperlocal journalism. Since January, the J-School, in alliance with *The New York* Times, has been operating The Local, a site that covers Fort Greene and Clinton Hill in Brooklyn.

The J-School also is home to the Mott Haven Herald, a newspaper and website that serve the Mott Haven section of the Bronx. The I-School's award-winning NYCity News Service is a website that that provides neighborhood news in print, video, and multimedia formats to media outlets of various types and sizes. ■

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Matthew Goldstein Chancellor, The City University of New York

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A Tale of Two Gentlemen

e are delighted and grateful that The Tow Foundation and the Knight Foundation have teamed up as equal partners in an exciting new venture at the CUNY J-School: the Tow-Knight Center for Entrepreneurial Journalism. The two have generously granted us a total of \$6 million (see page 1). Combined with money already raised and in-kind contributions of technology, staff, and space from CUNY, the Center will be capitalized at \$10 million when it officially starts in January. To state the obvious, we are very excited.

How this transformational gift came about is really the story of two extraordinary men who didn't even know each other a year ago: Alberto Ibargüen, the CEO of the Knight Foundation, was born in Puerto Rico, trained as a lawyer, and earned his spurs as a newspaper executive. Leonard Tow, the head of The Tow Foundation based in Wilton, Conn., is a Brooklyn-born Ph.D. who was a pioneer in the cable TV business.

"What do you want the **CUNY J-School to stand for?** How are you going to differentiate yourself?"

—Alberto Ibargüen

I first met Alberto eight or nine years ago, when he was publisher of the Miami Herald, then part of the Knight Ridder newspaper chain, and I was the editorin-chief of Business Week. Flash forward to 2006: Knight Ridder had been sold to the McClatchy Company, Alberto was president of the Knight Foundation, and I had become the Founding Dean of the CUNY Graduate School of Journalism.

Alberto took an immediate interest in our School – in part because we were starting with a clean slate at a critical time for the profession, in part because we were committed to attracting a diverse group of high-quality students. Soon after the School opened, Knight helped to launch our unique summer internship program, in which we pay a stipend to our students for their work, by sponsoring the program for the first three years.

Meantime, in 2008, CUNY Chancellor Matthew Goldstein called to say he wanted me to meet a man named Leonard Tow. Len was one of those classic rags-to-riches stories so common at CUNY. He had grown up poor in Brooklyn, graduated from Brooklyn College, earned a Ph.D. in economics from Columbia, and made a fortune in the nascent cable television industry. Lately, Chancellor Goldstein explained, Len had grown concerned about the future of journalism and was intrigued by this new J-School at CUNY. So the two of them came down for a tour and a chat. Impressed with what he saw and heard. Len returned (with his daughter Emily Tow Jackson, who runs The Tow Foundation) for several other discussions. They met with Associate Dean Judith Watson, Professor Jeff Jarvis, who heads our interactive program, and Professor Sandeep Junnarkar, who teaches interactive journalism. At their invitation, we submitted a \$6-million proposal for a Center for Journalistic Innovation.

A couple of months later, Len and Emily returned for a closed-door session in my office. Here's the deal, they said: We'll give you \$3 million, but only if you raise the other \$3 million. In the philanthropic world it's called

a challenge grant, a way for donors to leverage their largess.

We had met about half of the challenge in grants from other foundations, including the Carnegie Corporation of New York, when a group of us from the School (includ-

ing Dean Watson and Professor Jarvis) were at the

Aspen Institute in August 2009 making a presentation about a Knight-sponsored study on new business models for news. At breakfast with the Knight group, Alberto suddenly asked us a blunt question: What do you want the CUNY J-School to stand for? How are you going to differentiate yourself? In effect, what do you want to be when you grow up? Though stunned, we were ready. Professor Jarvis

had already been teaching a course called Entrepreneurial Journalism, in which students develop new journalistic products and the business models to support them. We spoke about training students in managing new media enterprises, about invigorating traditional companies with entrepreneurial thinking, about undertaking new research projects on business models, and of incubating new products. We told him about the Tow Challenge grant.

I sent a follow-up letter and we talked on the phone, but nothing much happened for six months. In February 2010, all of us were in New York for a journalism conference sponsored by Knight and Carnegie. Len and Alberto, after exchanging phone calls, finally met for two hours, and Alberto and I had dinner, with more detailed discussions. Finally, in June, at Knight's request, we sent a Letter of Inquiry for a Center For Entrepreneurial Journalism, then submitted a formal proposal for \$3 million, meeting the Tow Challenge head on. Alberto said he would recommend the grant to the Knight board.

Only one question remained: What to call the new center? Tow-Knight? Or Knight-Tow? I phoned both men to delicately explore their feelings about whose name should go first. They both behaved like the two gentlemen they are. Len said the only thing that really mattered was the work we did. He was thrilled that his money had leveraged a substantial gift from Knight, the most prestigious foundation in journalism, and he was delighted to partner with them. Alberto was equally gracious. The Tow name should go first, he said, because Leonard Tow had initiated the program with his challenge grant. He said he would call Len, vacationing on Martha's Vineyard, with his suggestion. The two men spoke, and the naming was done.

In September, the Knight board gave its enthusiastic approval to the Tow-Knight Center. Now the work

Steph Same

Stephen B. Shepard Dean, CUNY Graduate School of Journalism

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n behalf of the faculty and students of the CUNY Graduate School of Journalism, I invite you to join us in celebrating our fifth-year anniversary. I thank our many friends who have supported our dream of creating one of the best graduate schools of journalism in the country. You have made it possible for our young J-School to attract a talented, diverse student body by offering them a world-class education in the heart of New York City.

We've had a wonderful half-decade of growing and learning together. In our first five years, we have awarded scholarships to 234 deserving students. And we have supported our students in their paid summer internships at me-

dia companies in the U.S. and abroad – all because of the investment so many of you have made in our School.

For more information about the Future Journalists Fund and ways to support the CUNY J-School, please contact Diana Robertson, director of development, at 646-758-7814, or visit our website: www.journalism.cuny.edu/donate/.

Thank you, again, to all who have given so generously to ensure the success of the CUNY Graduate School of Journalism. ■

Henry A. Kissinger

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Two Journalism Giants with Ties to the CUNY J-School



In this August 1943 photo, Himan Brown works in a CBS radio studio in New York.



Daniel Schorr broadcasts at a CBS microphone on April 21, 1958.

By Carmel Delshad, Class of 2011

he passing this summer of broadcast news pioneers Daniel Schorr and Himan Brown had a special resonance at the CUNY Graduate School of Journalism. Both were graduates of the City University of New York system and both had established scholarship funds at the CUNY J-School in 2007.

Their combined largess has benefited 25 students who have received several thousand dollars apiece to help make their journalism education possible. "Both cared enough to give back to the university that helped them get started," said Dean Stephen B. Shepard.

Schorr's family set up the scholarship fund in his name as a 90th birthday present. Four students have been named Daniel Schorr Scholars so far, including Graham Kates from the Class of 2010 and Martin Leung from 2011.

"Before CUNY I was a part-time reporter and part-time temp, so I wasn't sure if I'd be able to afford grad school,"

Kates said. "Schorr's award sealed the deal for me." He added: "Mr. Schorr and I shared a similar journalistic background. His first article was for an old newspaper called the Bronx Home News and my first reporting job was for the Bronx's Norwood News. It was neat to look at Schorr's incredible career and see where journalism could take someone."

During his 70 years in journalism, Schorr, a 1939 graduate of CUNY's City College, worked at The Christian Science Monitor, The New York Times, CBS News, CNN, and National Public Radio.

While at CBS, he won three Emmy Awards for his coverage of the Watergate scandal in the early 1970s. He counted his inclusion on Richard Nixon's "Enemies List" as his greatest achievement. He was still working as a political commentator for NPR until shortly before his death at age 93 in July.

A 2007 gift from Brown established his scholarship fund. Since then, 21 students with an interest in broadcast journalism have become Himan Brown Scholars.

Brown, who graduated from CUNY's Brooklyn College in 1934, was a groundbreaking radio producer and director. He created such radio dramas as "Grand Central Station" and "Inner Sanctum Mysteries" during the 1930's and 1940's, then hit it big again nearly three decades later with "CBS Radio Mystery Theater."

He was known for identifying characters or cities with instantly recognizable sounds, such as a foghorn and Big Ben chime to signify London. He died at age 99 in June.

Though the number of CUNY Journalism graduates is still relatively small, Shepard said, Schorr and Brown were part of a large network of professional journalists who are CUNY alumni and have an interest in helping the J-School succeed. ■

VOICES FROM THE FIELD

Students report on their summer internships









Clockwise from top right: Hannah Rappleye reports for the *Mail & Guardian* in Protea South, an informal settlement outside of Johannesburg; Aash Jethra interviews Anarkali Honaryar, one of the first two non-Muslim candidates to run for election in Afghanistan, for *The Indian Express*; Khristina Narizhnaya accompanies an Associated Press cameraman and photographer to a burned-down village in the Ryazan region, one of the worst hit by forest fires in Russia this past summer; Lisa Riordan Seville checks her notes on assignment for thecrimereport.com in Manhattan; Perry Santanachote visits a local vegetable market while interning at Mizzima News Agency in Chiang Mai, Thailand. All of the students are from the Class of 2010.

"Perhaps what I've liked the most about this internship is that each day I have to do something that makes me very uncomfortable...And for whatever reason, I take that as a sign that I'm either doing something right or getting the most out of this internship...I get to be in places where, in different circumstances, I'd have no reason to be....It's incredible. It makes me feel like I have the best job in the world."

—Shane Dixon Kavanaugh, The Oregonian, Portland

"One of the most important things I'm gaining from this experience is to become a faster writer. Learning about a different topic every time I write a new story has been a challenge I've really enjoyed."

—Carla Candia, Associated Press, Santiago, Chile "My biggest responsibility here is producing the Twittercast, a live show broadcast every Monday...I have to pitch the question. For instance, 'Should the Gaza blockade remain?'... [Among the stories I was assigned] was one about a soccer league at the South African prison that Nelson Mandela was released from...I stayed through the night helping out with the piece and was able to sit in the control room for the broadcast."

—Jonathan Balthaser, Nightline (ABC News), New York

"I feel privileged to be one of only a dozen foreign journalists to be here on a semi-permanent basis. There are obviously some fairly steep challenges to overcome... The city is completely overcrowded and has for the most part not been cleared of rubble...I am trying to focus my reporting efforts on small and medium-sized businesses and on Haitian-run relief efforts."

—Christopher Schuetze, The Haitian Times, Port-au-Prince

"The part of the internship that most resembles the adrenaline rush that I associate with journalism is going out on shoots...I'm seeing how regular, deadline-driven journalism is great training for documentary filmmaking."

 $-Suyeon~Kim, \\ Promised~Land~Film~Productions, \\ New~York \\$

"Take one new intern, throw her into a nationally televised event, tell her to interview 15 people...and what do you get? A girl who luckily has no time to think, but just has to go...The first major event I covered was the National Spelling Bee...I had to interview children right after [they lost]. It was not only my first time interviewing children but my first time interviewing people who had tears in their eyes. It was a huge lesson."

—Courtney Carter, ABC News, Washington D.C.

"I'm benefiting from spending so much time with David W. Dunlap, a Metro writer who does much of the writing for Lens, and all of the editing....Nearly every conversation I have had with him has been valuable in shaping the way I look at a string of words."

-Kerri MacDonald,
The New York Times Lens blog, New York

SCHOOLNOTES

ALUMNI NEWS

CLASS OF '09: Rachel (Geizhals) Bachrach is assistant editor at *Mishpacha* magazine. Sophie Cocke is a reporter for Pacific Business News. Emily Feldman is home page editor for Feast on NBCNewYork.com. Ben Fractenberg, is a general assignment reporter for DNAinfo.com. Karina loffee is local editor for Patch, Petaluma, Calif. Lindsay Lazarski has taken a job as web producer for the hyperlocal pages of a new site called Newsworks, part of WHYY in Philadelphia. Mike Reicher is special projects reporter at Los Angeles Times Community News. Mary Stachyra is local editor for Patch, Centreville, Va. Sarah Trefethen is a reporter at the *Keene Sentinel* in New Hampshire. Kristen Joy Watts is content strategist at R/GA, a digital ad agency.

• Jessica Simeone married Patrick Lowery on Sept. 25.

CLASS OF '08: Stephen Bronner is local editor for Patch, Five Towns, N.Y. Joshua Cinelli is media adviser at the Federal Communications Commission in Washington, D.C. Claudia Cruz is local editor for Patch, Mountain View, Calif. Erin O'Neill is an editor at AOL News. Steven Pacer left WKBN/WYTV Columbus to be a reporter for WTEN Albany, N.Y. Djenny Passe-Rodriguez is associate producer for public affairs at Brooklyn Independent TV. Annie Shreffler is a staff reporter for Open Media Boston. Jen Saavedra is web editor for Down to Earth, New Delhi, India.

CLASS OF '07: Dan Carty was promoted to morning assignment editor at CBSNews.com. **Tim Catts** left

Daily Finance to be a reporter at Bloomberg News.

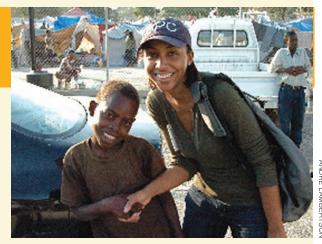
Dorian Davis is teaching new media at Marymount College in Manhattan. Annaliese Griffin is collaborative editor for The Local in Fort Greene, Brooklyn, and a visiting assistant professor at the CUNY J-School. Georgia Kral has been named editor of Patch BoCoCa, covering Boerum Hill, Cobble Hill, and Carroll Gardens in Brooklyn. Kate Pastor was promoted to editor of The Riverdale Press. Matt Sollars is senior research associate at Citizens Budget Commission.

Tanzina Vega was named an advertising and marketing reporter on The New York Times business desk.

FACULTY NEWS

Lisa Armstrong (Craft of Journalism) has made several reporting trips to Haiti under a grant she received in April from the Pulitzer Center on Crisis Reporting. The focus of her work, which has been featured on the Pulitzer Center's "Untold Stories" blog, has been how Haitians affected by HIV/AIDS have fared. Associate Professor Peter Beinart's book, "The Icarus Syndrome: How American Triumph Produces American Tragedy" was released in June. He teaches national political reporting and opinion writing.

Juan Manuel Benítez (Broadcast News Writing & Production) received the 2010 "EL Award," a recognition given annually by El Diario La Prensa to the most outstanding men in the tri-state area's Latino community. Jeremy Caplan



Adjunct Lisa Armstrong with a young friend in Haiti.

(Interactive Journalism) won a Ford Foundation Fellowship in Entrepreneurial Journalism at the Poynter Institute. **Visiting Associate Professor Prue Clarke** (International Reporting, Radio, Craft) launched New Narratives in Liberia in August. It's an innovative project training women journalists in Africa. **Professor Frederick Kaufman** (Feature Writing) wrote the cover story, "The Food Bubble: How Wall Street Starved Millions and Got Away With It," for the July issue of *Harper's* magazine. **David Lewis** (Craft) received a Playboy Foundation grant for his documentary, tentatively called "The Pleasures of Being Out of Step," about journalist Nat Hentoff.

The Hearst Foundations has awarded the CUNY J-School \$200,000 over three years to provide scholarships and internship stipends to deserving students. Recipients will be called Hearst Scholars.

Sri Lankan Investigative Reporter To Spend Year in Residence

his year's International Journalist in Residence is Sonali Samarasinghe, an award-winning investigative reporter from Sri Lanka. Samarasinghe has been a leading fighter for justice and government in her country for more than a decade

Samarsinghe fled her country shortly after her husband, journalist Lasantha Wickrematunge, was assassinated in early 2009. Samarasinghe received numerous threats on her own life. She arrived in the U.S. in May 2009.

Samarasinghe has received several awards for her work. They include the 2008 Global Shining Light Award for Investigative Journalism presented by the Global Investigative Journalist Conference in Norway and a special award that same year from the Interna-



tional Federation of Journalists "in recognition of courageous and compelling journalism on Human Rights in Sri Lanka." On Nov. 17, 2009, Pen International Awarded her the Oxfam Novib/PEN Award for Freedom of Expression.

Samarasinghe also has a Masters in International Affairs from the Australian National University, Canberra, and a law degree from the University of London. She worked as an Attorney at Law of the Supreme Court of Sri Lanka, for the Attorney General, and as a lawyer in a private practice.

The International Journalist in Residence Program was started in 2007 in cooperation with the Committee to Protect Journalists. The international journalist will participate in the life of the CUNY J-School, in classes and other activities, for the entire academic year.

Previous fellows are Roozbeh Mirebrahimi from Iran, who was imprisoned and tortured in his country, and Alaa Majeed, an Iraqi who is here in New York as a refugee. ■

INSIDESTORY

CUNY Graduate School of Journalism 219 W. 40th St., Third Floor New York, NY 10018



WELCOME TO THE NEXT 16 MONTHS OF YOUR LIFE



MOCK

Students in the CUNY Graduate School of Journalism's Class of 2011 got a thorough overview of the program on the first day of a five-day orientation prior to the start of classes on Aug. 26. The new group is the largest of the five classes so far, with 92 students, including two from the Sorbonne's CELSA journalism school in Paris who are spending the fall semester in New York as part of a foreign exchange program with the CUNY J-School. During the orientation, the newbies received training in Final Cut Pro video editing software, heard a lecture on interactive fundamentals by Associate Professor Jeff Jarvis, and were treated to pizza and the 1976 movie, "All the President's Men."