

New Academic Imprint to Specialize in Books about Journalism



In *Distant Witness*, to be published by CUNY Journalism Press in January, NPR's Andy Carvin recounts his innovative use of Twitter, Facebook, YouTube, and other social networks to cover Arab uprisings such as those in Egypt (above.) Other CUNY J-Press titles coming next year are below.

The CUNY Graduate School of Journalism has launched an academic press to publish books related to journalism.

Dean Stephen B. Shepard said the new imprint, CUNY Journalism Press, will release three to five books per year, beginning in 2013.

"We think that publishing more thoughtful, insightful books about journalism at this critical time in the history of news and information is important for journalists, important for writers and, especially, important for readers," he said. "We plan to do it under a new publishing model."

He listed four titles that will come out in 2013:

- ***Distant Witness: Social Media, the Arab Spring, and a Journalism Revolution***, by Andy Carvin, NPR's senior strategist for social media. It recounts his innovative

Coming June 2013

The CUNY Publishing Institute, a joint initiative of the CUNY J-School and John Oakes, co-founder of OR Books, will offer a crash course on contemporary book publishing June 3-7 at the J-School. It's aimed at writers and people who want to get into the business. For more information, go to: <http://cpi.journalism.cuny.edu/>

use of Facebook, Twitter, YouTube, and other social networks in reporting the Middle East upheavals in Tunisia, Egypt, Syria, Libya, and beyond.

- ***Fighting for the Press: The Inside Story of the Pentagon Papers***, by former *New York Times* chief counsel James Goodale. It tells the behind-the-scenes stories of the Pentagon Papers, both in the newsroom and in the courtroom. It also analyzes how the case relates to press freedom issues today, including those surrounding WikiLeaks.
- ***Investigative Journalism in America: A History***, by Steve Weinberg, a University of Missouri Journalism School faculty member and co-founder of IRE, the leading association of investigative reporters and editors. The narrative looks at the reporters, publications, and stories that drove the development of investigative reporting.
- ***The Pleasures of Being Out of Step: Nat Hentoff's Life in Journalism, Jazz and the First Amendment***, by CUNY J-School professor David L. Lewis, a former *New York Daily News* reporter and "60 Minutes" producer who is also directing a feature-length documentary on Hentoff. It is a biography of the noted jazz critic and free speech activist.

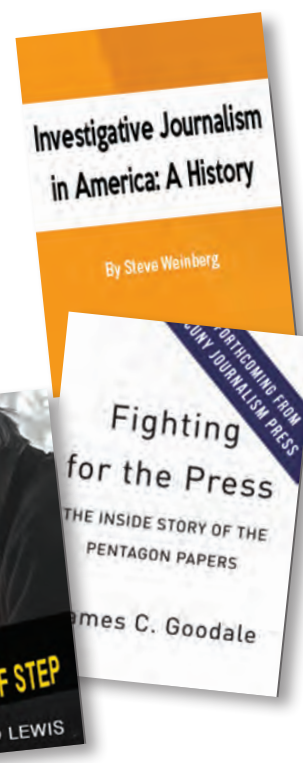
The CUNY J-Press (press.journalism.cuny.edu) will operate in partnership with OR Books, an independent publisher based in New York. "We take advantage of new technology, including print-on-demand and e-books, to help publishing partners such as CUNY Journalism Press put out books that might not otherwise get published, and to market and distribute those books economically and effectively," said OR Books co-founder John Oakes. "We take much of the waste and inefficiency out of the publishing process."

Professor Jeff Jarvis, director of the Tow-Knight Center for Entrepreneurial Journalism at the CUNY J-School, and his staff helped develop the publishing model. "We think that books of the future will be published, distributed, and consumed in new and different ways in the evolving digital realm, and we aim to help make that happen," he said.

The editor of the new imprint is Tim Harper, a CUNY J-School writing coach and visiting professor who teaches the foundational Craft of Journalism course to students in the first and second semesters. [See Dean's Corner, page 3.] He is a widely published author and a freelance writer, and a veteran editorial and publishing consultant.

"We're looking for anything about journalism, anything about news and the news media – past, present, or future," Harper said. "We're interested in skills and how-to books, anthologies, histories, memoirs, anything and everything that adds to what we know about journalism and journalists."

He said CUNY Journalism Press, in cooperation with OR Books, is pioneering a unique "co-publishing" arrangement. Instead of emphasizing upfront royalty payments to authors in the form of advances against a relatively small percentage of prospective sales, the new model will offer significantly higher returns to authors based on sharing net profits from actual sales. ■



“This American Life” Host Ira Glass to Speak at 2012 Commencement



Ira Glass

His unfiltered, conversational delivery has inspired legions of aspiring public radio reporters. His storytelling is the stuff great radio is made of.

Class of 2012 students so admired his work that some of them asked Dean Stephen B. Shepard to invite Ira Glass to be the guest speaker at their commencement. To their delight, the host and executive producer of Public Radio International’s “This American Life” accepted.

The ceremony will take place Dec. 13 at TheTimesCenter auditorium adjacent to the J-School on West 41st Street in Manhattan.

Glass began his career as an intern at National Public Radio’s network headquarters in Washington, D.C. in 1978, when he was just 19. Over the next 17 years, he worked on nearly every NPR news show and did nearly every production job they had: tape-cutter, desk assistant, newscast writer, editor, producer, reporter, and substitute host.

He moved to Chicago in 1989 and put “This American Life” on the

air in 1995. Today it is broadcast on more than 555 public radio stations and is one of the most popular podcasts in America with over two million listeners every week.

Under Glass’s editorial direction, “This American Life” has won the highest honors for broadcasting and journalistic excellence, including the Peabody and duPont-Columbia awards, and the Edward R. Murrow and Overseas Press Club awards. In 2001, *Time* named Glass “Best Radio Host in America.”

Glass’s creative talents reach beyond public media. In 2007 Riverhead published *The New Kings of Non-Fiction*, a collection of narrative essays chosen by Glass. The show has put out its own comic book, three greatest hits compilations, a paint-by-numbers set, a radio decoder toy, and a DVD, which was created with cartoonist Chris Ware.

In March 2007, the television adaptation of “This American Life” aired on Showtime for two seasons to critical acclaim and won three Emmy awards. Currently, a half dozen stories from the program are in development to be made into motion pictures, and one may become an HBO series. ■

J-School’s First Language Coach Assists Non-Native English Speakers

By Corrie Lacey
Class of 2013

Some 12 percent of the 180 students at the CUNY Graduate School of Journalism come from countries other than the U.S., and for most, English is not their first language. That presents certain challenges when they’re writing stories, narrating videos, and speaking on camera.

Enter Diane Nottle, the CUNY J-School’s first English as a Second Language (ESL) coach. An independent writer and educator with 20 years of experience as an editor at *The New York Times*, she is charged with helping international students navigate the nuances of English.

“I help with their writing and speaking,” Nottle said. “But I also teach them about our expressions and answer cultural questions.”

Nottle said professors don’t always have time to explain why a student’s English is wrong. So she focuses on the subtleties of pronunciation, word selection, colloquialisms, and sentence structure.

Since she started in August, she has given one-on-one instruction to students from Japan, China, Russia, Belgium, Austria, and France.

Nottle has taught English as a second language at Columbia University; in Wroclaw, Poland; and in Xiangtan, China. She holds a professional certificate in English language teaching from New School University.



ESL Coach Diane Nottle works with entrepreneurial journalism student Michiko Kuriyama from Japan.

In addition to working for *The Times*, she has written articles for *The Boston Globe*, *The Los Angeles Times*, *The Chicago Tribune*, and other newspapers.

When Nottle isn’t coaching, she’s working on her book — a ballet research project into how directors run their companies. She also freelances and runs a blog at dnwrites.wordpress.com.

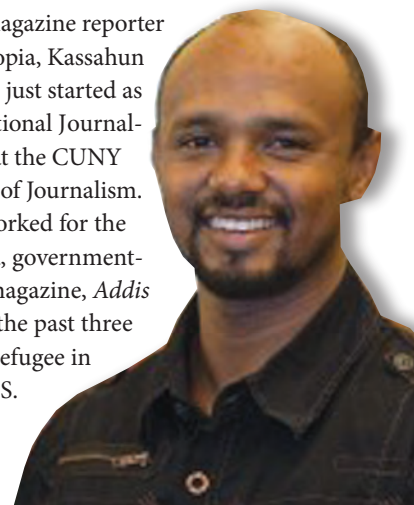
Nottle joins 15 other media coaches at the J-School who specialize in everything from writing, audio, and cross-platform storytelling to data visualization, social media, and WordPress. They give individual guidance on course assignments and story pitches, and help students get their work published in outlets beyond the J-School. ■

Ethiopian Journalist Takes Up Residence

An exiled magazine reporter from Ethiopia, Kassahun Yilma, has just started as the sixth International Journalist in Residence at the CUNY Graduate School of Journalism.

Yilma, who worked for the widely acclaimed, government-shuttered news magazine, *Addis Neger*, has spent the past three years living as a refugee in Kenya and the U.S.

after he and his colleagues were threatened with arrest under



JOHN SMOCK

the Ethiopia’s anti-terrorism laws.

The International Journalist in Residence program, offered in partnership with the Committee to Protect Journalists and the Correspondent’s Club, each year grants a journalist who has been threatened, jailed, or attacked for his or her reporting access to the J-School and its resources.

Ethiopia is one of the most repressive countries in the world toward the press. It regularly jails journalists and closes independent media, and is the only country with laws allowing authorities to charge journalists with terrorism if they publish stories the government finds offensive.

Yilma, who likes to be called Kassa, didn’t envision himself as a government target at the height of the turmoil over the questionable elections of 2005 in his country. He was working for an insurance company as a claims adjuster in Addis Ababa, the capital.

The government’s crackdown lasted for several years, with estimates of 200-500 civilian deaths. This was the beginning of a transformation for Yilma, now 32, who has a college diploma in marketing and management and was studying journalism and communication from 2005 until his exile in 2009. He left the country just before he graduated.

He describes the day he watched from an office window as the Special Forces and Addis police fired on young demonstrators: “The youth were burning tires, and the Special Forces just opened fire on them, just outside the building. I couldn’t handle it. I opened the window and shouted, ‘How could you shoot your own brothers?’” Someone pulled him back inside, fearing he would be shot next.

In the fury of the demonstrations, Yilma left his office and ran almost the entire 15 miles home. What he found was more violence.

“Everyone was throwing stones at the police, bodies were lying in the street,” he said. Yilma and another man decided to make a white flag out of clothing and take bodies and injured people off the street. “I carried four bodies,” he said. One of them was the mother of a friend. They took her to the hospital, her purse soaked with blood.

Yilma was bored with his insurance job and soon got a chance to become a journalist when a college instructor opened a sports magazine. From there he went to *Addis Neger*, an Amharic-language newspaper that had the largest circulation in the country. It was lauded for its independent, analytic, and critical reporting.

In November 2009, a government newspaper blasted *Addis Neger* as “anti-state,” and linked the paper to banned opposition groups. The next month the government shut it down and sent its editors and staff into exile. Yilma had to leave his family and wife Helen behind. He and his colleagues went on to start *Addis Neger Online*, reporting from outside the country.

At CUNY, he is studying photography, writing, and web production. He eventually wants to get a degree in international relations and human rights. ■

'07 Grad Hill Wins Investigative Emmy

Angela Hill has become the first graduate of the CUNY Graduate School of Journalism to win not just one but two Emmy awards, for her work on a three-part ABC News report entitled "Peace Corps — A Trust Betrayed."

The piece, which aired on the program "20/20," captured prizes on Oct. 1 in the categories of Outstanding Investigative Journalism in a News Magazine and Best Report in a News Magazine. Hill was field producer for the Brian Ross Investigative Unit team that conducted the 10-month probe into the 2009 murder of 24-year-old Peace Corps volunteer Kate Puzey in West Africa.

The story uncovered a systemic failure to protect Peace Corps volunteers who were victims of sexual assault and the whistleblowers who tried to report the incidents. Ross and company traveled to remote villages in Benin to investigate Puzey's murder and began to unravel a disturbing legacy of cover-up and betrayal inside the Peace Corps.

Their investigation led to historic changes, including a new law, The Kate Puzey Peace Corps Volunteer Protection Act, requiring the Peace Corps to protect whistleblowers, hire advocates for victims, and improve the training of volunteers to reduce the risk of sexual assault.

The series also won a 2011 George Polk Award. ■



Angela Hill with her Emmy

DEAN'S CORNER

The Editor Behind the Imprint

We are thrilled to launch the CUNY Journalism Press, which will publish books on journalism by prominent writers, starting in January. (See page 1.) True to our innovative heritage, we will offer the books as print-on-demand paperbacks and multimedia e-books available on various digital platforms.

We're proud of our first four titles: Andy Carvin's brilliant account of covering the Arab Spring via thousands of tweets; Jim Goodale's inside story of the Pentagon Papers case, while he was an attorney at *The New York Times*; David Lewis's multimedia biography of Nat Hentoff, the columnist and jazz critic, and Steve Weinberg's comprehensive history of investigative reporting in America.

I can't think of a better person to run the CUNY J-Press than Tim Harper, a member of our faculty since opening day in 2006, a distinguished journalist, and the author of 12 books himself. In his spare time, Tim has built a successful consulting business that has helped dozens of people get their books written and published at places that include Random House and Oxford University Press.

If Tim were so inclined, his own life would make a marvelous memoir — the story of a boy raised in a working-class family in Peoria, Illinois, who realized a

as a national writer for the AP in New York — traveling far and wide. Yes, he wrote about legal issues, but he also covered America's invasion of Grenada in 1983, the 1984 Olympics in Los Angeles, mass murders, tornadoes, and ship accidents. "My bag was always packed," he recalls. "It was the best daily journalism job I could have imagined."

In 1984, Tim and his wife Nancy moved to London, where she was a business correspondent for Reuters while he pursued a very successful freelance career that continues to this day. Tim has written for nearly every



Tim Harper gives feedback to Nadja Thomas from the Class of 2013.

Tim is known for his tough-love approach, yet is always available for one-on-one coaching and an after-class confab.

boyhood dream of becoming a journalist. His father, a janitor, and his mother had little formal education but they encouraged him to read a lot and pursue his dreams. "I had the crazy idea that I could be writer, see the world, and make a living," he says. At age nine, he walked a paper route in Peoria, and at 15 he sold his first article to a neighborhood weekly. He won a scholarship from the *Peoria Journal Star*, offered to aspiring journalists, to major in journalism at Drake University in Des Moines. He became the editor of his twice-weekly college newspaper (a paying job!) and supplemented that income by stringing for UPI, holding various part-time jobs, and working summers at the *Journal Star*.

After graduation, he joined the Associated Press in Milwaukee. It was the post-Watergate era when journalism was in high repute, and Tim soon decided to go to law school — not to be a lawyer, but to enhance his understanding of the legal system and perhaps cover legal issues. He enrolled at the University of Wisconsin law school in Madison, and though he graduated on schedule, he spent much of the time continuing to report for the AP. In 1980, he signed on

major newspaper and magazine — including the usual suspects, from *The New York Times* and *Newsday* to the *Atlantic Monthly* and *Time* — but also for such outlets as *Seventeen*, *Glamour*, *Metropolitan Home*, and *Cooking Light*. I have known a lot of journalists in my time, but few with the range of Tim Harper — in subject matter and in journalistic format from wire-service to books.

At CUNY, Tim teaches several courses, including our introductory course, The Craft of Journalism, a boot-camp experience that has students covering various neighborhoods in the city, filing on tight deadlines, and mastering the basics. Tim is known for his tough-love approach, a drill sergeant who drives his students hard, yet is always available for one-on-one coaching and an after-class confab. At the end of the semester, he publishes his students' best work in a paperback book presented to each of them. "He barks at us a lot," one student told me, "but he brings out the best in us."

The new CUNY J-Press will tap all of Tim's manifold skills and energy — as an editor, as an author, and as an entrepreneur who knows how to build a publishing business. As the logo for our new imprint, Tim has chosen a bridge. It's an apt image, he says, because it symbolizes several things at once: New York, a city of bridges; CUNY, a university that provides bridges for working-class and immigrant communities; and book publishing, an industry now bridging the traditional and digital worlds. "I'm very pleased with our first four books," Tim says.

So am I. Some good book reading awaits us all.

Stephen B. Shepard
Dean, CUNY Graduate School of Journalism

CUNY GRADUATE SCHOOL OF JOURNALISM

Matthew Goldstein
Chancellor, The City
University of New York

Stephen B. Shepard
Dean

Judith Watson
Associate Dean

BOARD OF ADVISERS

Dean Baquet
Managing Editor of
The New York Times

Howard Rubenstein
President of Rubenstein
Associates

Merrill Brown
New Media Consultant

Vivian Schiller
Chief Digital Officer
of NBC News

David Carey
President of
Hearst Magazines

Arthur Siskind
Senior Adviser to News Corp.
Chairman Rupert Murdoch

Connie Chung
Television Journalist and
Anchor

Richard Stengel
Managing Editor of *Time*

Jared Kushner
Publisher of
The New York Observer

Elizabeth Vargas
"20/20" Anchor, ABC News

Adam Moss
Editor-in-chief of
New York Magazine

David Westin
CEO of News Licensing Group

Mark Whitaker
Executive Vice-President and
Managing Editor
of CNN Worldwide

Michael Oreskes
Senior Managing Editor
at the Associated Press

Matthew Winkler
Editor-in-Chief of
Bloomberg News

John Paton
CEO of Journal Register
Company

Mortimer Zuckerman
Chairman and Publisher of
the *New York Daily News* and
U.S. News & World Report

Norman Pearlstine
Chief Content Officer
at Bloomberg News

INSIDESTORY

Amy Dunkin
Editor

John Smock
Photographer

Corrie Lacey
Reporter

Nancy Novick
Designer

GIFTS & PLEDGES CUNY J-SCHOOL DONOR ROLL

2011-2012

Gifts made between July 1, 2011 and June 30, 2012

\$1 Million +

John S. and James L. Knight Foundation
The Tow Foundation

\$250,000-\$499,999

Anonymous
Ford Foundation

\$100,000-\$249,999

The McGraw-Hill Companies
The Charles H. Revson Foundation

\$50,000-\$99,999

Anonymous
New York High School of Printing Alumni

\$25,000-\$49,999

Bloomberg L.P.
Geller & Company
The Walmart Foundation

\$10,000-\$24,999

Cahill, Gordon & Reindel LLP
C. Kushner Companies Foundation
City University of New York
Columbia University Medical Center
Credit Suisse AG
Dow Jones & Company
Lambert Family Foundation
Martin Lipton
Harold W. McGraw III
Memorial Sloan Kettering Cancer Center
The New York Times Company
The News Corporation Foundation
Lynn Povich and Stephen B. Shepard
Paul W. Sturm
The Wall Street Journal

\$5,000-\$9,999

The Associated Press
Beaverkill Foundation Inc.
Con Edison Inc.
The Correspondents Fund
Deutsche Bank AG
Ehrenkranz Family Foundation
Hearst Magazines
International Reporting Project
Jewish Community Foundation
Local 32BJ - SEIU
NBC - New York
The New York Community Trust
New York Public Radio
Norman Pearlstein
Howard J. Rubenstein
Schlosstein-Hartley Family Foundation
Sullivan & Cromwell
The University of Michigan
Time Warner Foundation
UBS



Dean Stephen
B. Shepard

On behalf of the faculty and students of the CUNY Graduate School of Journalism, I thank our many friends who have supported our dream of creating one of the best graduate schools of journalism in the country. You have made it possible for our young J-School to attract a talented, diverse student body, by offering them a world-class education in the heart of New York City.

The past seven years have been a wonderful period of growing and learning together. Thanks to the generosity of many good friends, we have awarded scholarships to 338 deserving students. And unique among graduate journalism programs, we have supported our students in their paid summer internships at media companies across the U.S. and abroad – all because of the investment so many of you have made in our School.

For more information about the Future Journalists Fund and ways to support the CUNY J-School, please contact Diana Robertson, director of development, at 646-758-7814 or visit our website: journalism.cuny.edu/donate/.

Thank you, again, to all who have given so generously to ensure the success of the CUNY Graduate School of Journalism and the future of journalism. ■

\$1,000-\$4,999

1199 SEIU
Brunswick Group LLC
Merrill Brown
John F. Callahan
Citibank
Michele Willens and David Corvo
Crain Communications, Inc.
Jennie and Richard DeScherer
Charlotte Frank
Melanie Shorin and Greg T. Feldman
Jerome Goldstein
Gottsegen Family Foundation
Health First Management Services
Health Plus PHSP, Inc.
Cris Russell and Ben Heineman
George Hirsch
JP Morgan Chase Private Wealth Management
Madeline and Marvin Kalb
Jacqueline Leo
Marion Lister
The Mindich Family Foundation
George B. Moore
Douglas Peterson
Pulitzer Center on Crisis Reporting
Elizabeth M. Sheehan
Melanie Shorin
The Sidney Hillman Foundation
D. Edward Smyth
Katherine Farley and Jerry I. Speyer
Paul E. Steiger
Kenneth M. Vittor
Sherrie and David Westin

\$500-\$999

Allegro Foundation
Soma Golden and William A. Behr
Emily Bell
Robert J. Beller
Frank Biondi
Renee Edelman
Lisa Piazza and David B. Golub
Peter F. Hauck
Warren Hoge
Jane L. Katz
Thomas J. Kilkeny
Deborah and Rocco Landesman
Catherine Mathis
Patrick Milano
Susan Bay and Leonard Nimoy
People Magazine
Adam Schuman
Dominique R. Shelton
Jane Bryant Quinn and Carl Tucker
Vanguard Charitable Endowment Program
Theodore Weber
John Weisseel

\$100-\$499

Aziz G. Adetimirin
Amsterdam News
Robert L. Arnold
Charles Bell
Stephen R. Biggar
Shafquat Chaudary
Chikyi Chen
Ron Chernow
Ling Yen Chiang
Community Service Society of New York
Dan Coughlin

Dick Dadey
David Diaz
Silvana Diaz
Anthony Durniak
Ralph B. Edwards
Elwood A. Ellis
Carl Glassman
Richard J. Glazer
Erica Gonzalez
Kris Grounden
David Greaves
Nancy Bobrowitz and Timothy D. Harper
Joanne Harras
Jody and Andrew Heyward
Betsy Carter and Gary M. Hoenig
Celeste Hughes
Mekea Hurwitz
Vanessa Jacobs
Monica Jasty
Rita H. Jensen
Alex Kratz
Steven L. Krause
Jay L. Krieger
Melissa Kushner
Matarzyna Kwiecien
Edward Lewine
Polly and Bruce McCall
Adam Michejda
Amanda Nguyen
Cristina Pastor
Amity Paye
Mark W. Perry
Dionne Powell
Bruce Rabb
Traven Rice
Eneida Rivas

Diana J. Robertson
Miriam Romais
Katherine D. Roome
Hyacinth Sargeant
Anita and David Saunders
Mort Sheinman
Sing Tao Newspapers New York
Gail Spangenberg
Jonathan Sternberg
Lillian Swanson
The Tribeca Trib, Inc.
Karen Towey
Luisa Tucker
Vishwa Sandesh New York, Inc.
Susan A. Wallman
Elizabeth R. Weiner
Michael J. Wolk
Kai Wright
Judith M. Zabar

\$1-\$99

Seth Alpert
Fritzie Andrade
Jennifer Avins
Sally Brooks
Eliot Caroom
Thomas F. Conlon
Suzanne Ducat and Stanley Cohen
Cecille and Gerald Friedler
Adrienne Fulco
The Fyvie Gemeinhardt Family
Damian Ghigliotty
Katie Honan
Ella and Howard Iams
Pearl and Thomas Laufer
Sandra J. Lee
Daniel Massey
Kiernan McGrath
Ruth Morss
Collin Orcutt
Vishal Persaud
Dietra Reid
Jack Schwartz
Edward J. Silberfarb
Margaret and Gregory Smith
Marjorie and Helmut Sonnenfeldt
Elizabeth Surcouf
Jane S. Tennen
Terri Thompson
Therese Wilson and Mark Friedman
Elizabeth and Michael Wolf
Nancy K. and Charles M. Wolfson
Judith and Larry Zepelin

Center to Serve Community and Ethnic Media Gets Green Light

In the summer of 2010, Garry Pierre-Pierre, a CUNY J-School adjunct and publisher of *The Haitian Times*, approached Professor Sarah Bartlett with an idea: The School should have a center devoted to strengthening the city's community and ethnic media.

Two years and much effort later, Pierre-Pierre got his wish. On Sept. 24, the CUNY Board of Trustees authorized the creation of the Center for Community and Ethnic Media at the CUNY Graduate School of Journalism and Pierre-Pierre will serve as its first executive director.

"As a formally authorized CUNY center, we will now have additional credibility with potential funders and greater visibility with the constituents we seek to serve," he said. "It's a wonderful validation of the work that has been done by the Center's staff and adds to our momentum."

The Center is wasting no time building on this development. Even as Pierre-Pierre and Bartlett work to assemble an advisory board, they have launched a five-year, \$5 million fundraising campaign targeting individuals donors and foundations interested in supporting journalism, civic engagement, and immigrant communities.

The money would add to the \$1.6 million in grants that have come from the Ford Foundation, the Charles H. Revson Foundation, the Wal-Mart Foundation, and two family foundations



Maite Junco and Garry Pierre-Pierre

that wish to remain anonymous.

The Center has also initiated a fellowship designed to improve the skills of 15 of the most promising political reporters from community and ethnic news outlets as they plan their coverage of the city's 2013 elections. J-School faculty will teach workshops on general political reporting, along with the issues that will figure prominently in the election cycle. In the spring, the fellows will meet the leading mayoral candidates for intimate Q&As.

Around the end of the year, the Center will release a directory of the city's more than 250 community and ethnic publications. The listing will help advertisers, policymakers, and mainstream

editors reach journalists in this under-the-radar sector.

The Center has already benefited from the hiring of Maite Junco as the new editor of Voices of NY, a website that curates — and translates, where necessary — the best stories from New York's community and ethnic press. Junco previously served as managing editor of Hispanic publications at the *New York Daily News* and has more than 20 years experience overseeing coverage of the city and its immigrant communities, in both print and TV. ■

VOICES FROM THE FIELD

STUDENTS REPORT ON THEIR SUMMER INTERNSHIPS

“Interning for a start-up publication was probably the best decision I could have made because it allowed me to have hands-on experience in different types of work. Over the course of my internship, I will have written, shot, and produced videos, shot my own photography, and written more than 130 stories ranging from 250 words to more than 1,000. I don’t think I would have been able to do that at a larger publication.”

~ Sean Flynn,
The Daily Meal

“I really did enjoy the daily immersion: Twice-daily editorial meetings and editorial staff emails (back-and-forth discussions of stories and ideas) were interesting and educational. The writers and editors were smart and well informed, constantly thinking about how to write off of the news and how to interpret a politician’s statement or a film’s public response. I really enjoyed the atmosphere, the constant cultural analysis, and the energy of the editors and writers, all of whom are truly excited and passionate about what they do.”

~ Sarah Amandolare,
Salon

“The most exciting shoot was the one with Mike Tyson before his show had its Broadway debut. While Terry Moran interviewed him at Gleason’s Gym, I took pictures of Tyson there and in front of the theater where his show was premiering. The pictures were for the blog. I also put together a research packet for Terry so he could prepare for the interview. Being on the shoot was a good opportunity not only to see how a professional anchorperson conducts an interview, but to get insight into how to handle a shoot with high-profile people.”

~ Kizzy Cox,
ABC Nightline

“Overall, I have learned that I definitely want to be a features reporter after I graduate. I was skeptical of working at a daily newspaper at first because I thought daily deadlines would be stressful. But even at a daily, features reporters work on a different schedule than most reporters. I truly enjoy covering the arts, entertainment, and food. The *Daily News* style has also given me plenty of opportunity to be creative with my own writing.”

~ Joanna Fantozzi,
New York Daily News

“I love that I am getting a very practical idea of putting together a show like this. They cover big concepts through great storytelling and incredible audio production. It’s where journalism meets art, which for me is bliss.”

~ Daisy Rosario,
Radiolab, WNYC

“One of the more exciting things I was able to do was to cover parliamentary elections in the northern town of Koura. I taped and interviewed voters and put together a short video clip that ran with the news article on the website. This was the company’s first ever experience with video. I am glad to be a driving force behind their effort to join the 21st century. Covering the elections was an interesting experience because of the lack of English speakers in the northern part of this country. I struggled to find people who would speak with me, as there is a level of paranoia in this country with regard to the media and dispensing political views.”

~ Brigitte Sayegh,
The Daily Star, Beirut



ISTANBUL



SEATTLE



BEIRUT

Class of 2012 interns, clockwise from top: Jane Teeling shoots an LGBT rally in Taksim Square for *The Christian Science Monitor*; Raed Rafei works on a documentary for Road[2]Films production company; Amanda Woods does a man-on-the-street interview for the weekly Manhattan paper, *Our Town*; Kamana Shrestha interviews some migrant workers for *The Jakarta Globe*; Amital Isaac does a standup at the 2012 Olympics for NBC’s London bureau; Lindsay Lowe speaks to a participant in the Seattle Duck Dodge sailboat race for KPLU Public Radio.



LONDON



NEW YORK



JAKARTA

SCHOOLNOTES

ALUMNI NEWS

Class of '11: Kara Bloomgarden-Smoke has joined *The New York Observer* as its media reporter. Tamy Cozier became a full-time multimedia producer at Need to Know. Elis Estrada-Simpson was promoted to associate producer at NY1 News. Sarah Ewald has a new job managing video components for *The Hollywood Reporter's* Oscar voters' page in Los Angeles. Judith Ho is working as a reporter for Bloomberg in Jakarta, Indonesia.

Annais Morales became a full-time staff writer at NY1 News. Eliza Ronalds-Hannon began a full-time reporting job at The Organized Crime and Corruption Reporting Project (OCCRP) in Sarajevo. The Project is a not-for-profit international network of investigative journalism centers and for-profit independent media stretching from Eastern Europe to Central Asia. Ian Thomas is an editor and web producer at *Crain's New York Business*. Ashley Welch became an associate editor at the EveryDay Health news website.

Class of '10: Ines Bebea is an assistant producer at France 24. Samantha Stark is a video journalist at *The New York Times*. Teresa Tomassoni is director of programs at FAIR Girls in Washington D.C. Mitchell Trinka took over as collaborative editor of The Local, the hyperlocal news site in Brooklyn run by the CUNY J-School in collaboration with *The New York Times*.

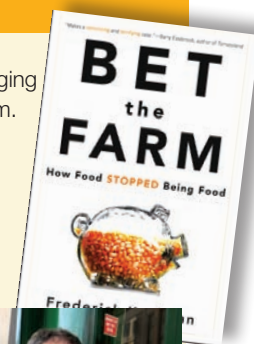
Class of '09: Mike Reicher is the new Costa Mesa reporter at *The Orange County Register* in California. Joseph Walker is now biotechnology and medical devices reporter at Dow Jones Newswires in New York. He previously covered technology and employment for *The Wall Street Journal's* FINS.com.

Class of '08: Fritzie Andrade started a new job as a show producer for The New York Times Video Unit in September. Anna Limontas-Salisbury, a multimedia journalist, received a grant from the Fund for Investigative Journalism for an independent investigative project.

Class of '07: Daniel Carty is now managing editor of domestic news at CBSNews.com.

FACULTY NEWS

Jeremy Caplan and his wife Caren welcomed their first child, Rebecca Rose Caplan, on Oct. 4. Jeremy is education director of the Tow-Knight Center for Entrepreneurial Journalism. Prof. Frederick Kaufman, (right,) who is teaching Narrative Journalism this fall, is out with a new book, *Bet the Farm: How Food Stopped Being Food*. In it, he tries to answer the question, "Why can't we all have healthy, delicious, affordable food?"



FRANK SCHRAMM

ON THE JOB with Collin Orcutt '09

By Corrie Lacey, Class of 2013

It's not often you get a shout-out like the one Collin Orcutt received from his boss, Time Inc. Sports Group editor Terry McDonell:

"Orcutt, who apparently works a couple thousand hours a week, came to SI.com as an intern from the CUNY Graduate School of Journalism and stuck — which is a bit like suggesting that Derek Jeter stuck with the Yankees."

McDonell anointed Orcutt a superstar in his Editor's Letter in the Sept. 10th issue of *Sports Illustrated*. The column describes the SI.com video team Orcutt has worked for since shortly after its inception less than three years ago.



Orcutt, a Thomaston (Maine) native who played basketball at Bard College and graduated with a degree in literature and creative writing, knew he wanted to be a sports journalist from the moment he walked through the doors of the CUNY J-School in the fall of 2008. He moved closer to that goal after landing a summer internship at *Sports Illustrated*, then continuing to freelance for the organization in his third semester.

Today, Orcutt, 28, is a senior producer for the video unit, delegating daily assignments, editing news pieces, and overseeing production on a number of projects, including the "Underdogs" series that profiles inspirational high school football programs across the country. He also personally cov-

ers national sporting events, such as the golf majors and the March Madness NCAA college basketball tournament.

"I wear so many different hats. Whatever they want, I give them," said Orcutt, who typically puts in about 60 hours a week.

Orcutt most enjoys working on long-form features. One of his first big video projects, "The Redemption of Mike Danton," about a former NHL hockey player putting his life back together after his conviction in 2004 for attempted murder-for-hire, was nominated for a Webby Award earlier this year.

He is also proud that his editors entrusted him with producing the 2011 Sportsman and Sportswoman of the Year video, recognizing Mike Krzyzewski of Duke University and Pat Summitt of the University of Tennessee, the winningest coaches in men's and women's basketball. The annual feature is as much a hallmark of the *Sports Illustrated* brand as the swimsuit issue. As part of the assignment, he did a 20-minute interview with Krzyzewski and later published a smaller video, "Coach K Reflects on his Career."

Reflecting on his own career, Orcutt feels incredibly lucky to have been drafted as a rookie by the premier team in sports journalism. Derek Jeter could surely relate to that. ■

MIGUEL SAAVEDRA

INSIDESTORY

CUNY Graduate School of Journalism
219 W. 40th Street, Third Floor
New York, NY 10018



A STORY OF TRANSITION AND THE FUTURE OF NEWS



JOHN SMOCK

Dean Stephen B. Shepard signs a copy of his new memoir, *Deadlines and Disruption: My Turbulent Path from Print to Digital*, for Amy and Bob McGraw at a book party on Sept. 24. The book chronicles his nearly 50 years in the news business, including his transformation from engineering student at City College to magazine reporter; his 20 years as editor-in-chief of *BusinessWeek*, and his tenure as founding dean of the CUNY J-School. "I have come to believe that digital technology will enrich journalism, creating an interactive, multimedia form of storytelling that can invite community participation," he writes. "The defining issue is now financial: the traditional business model that sustained journalism...is now eroding. And it is not at all clear what will take its place."