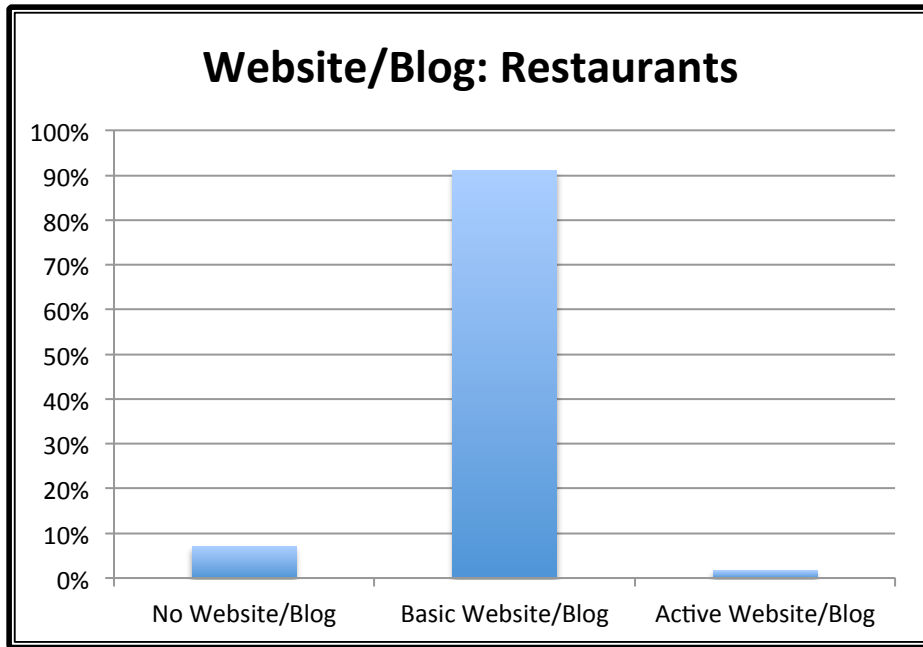
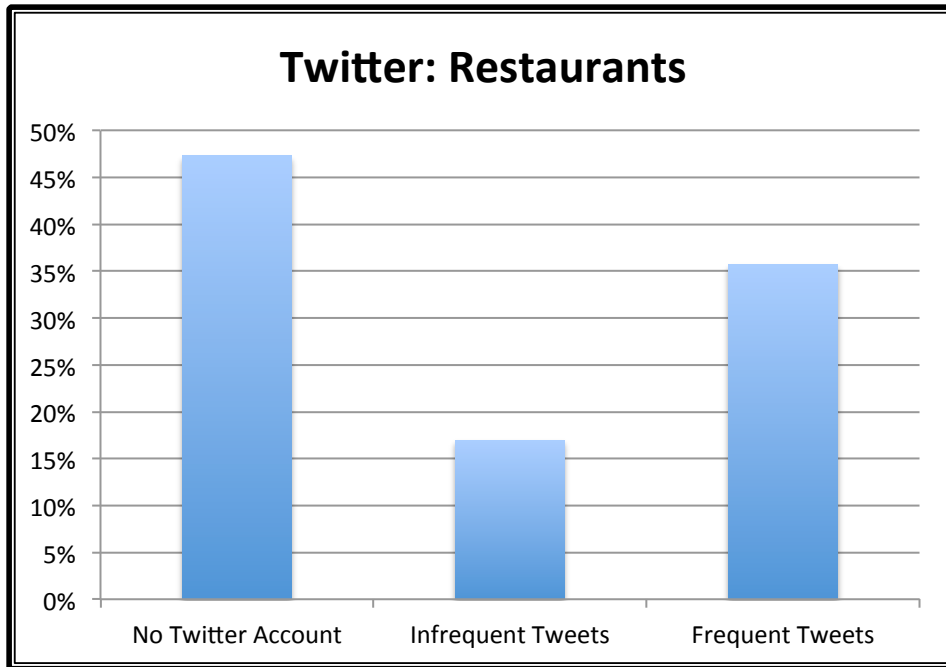


NYC Neighborhood: Website/Blog



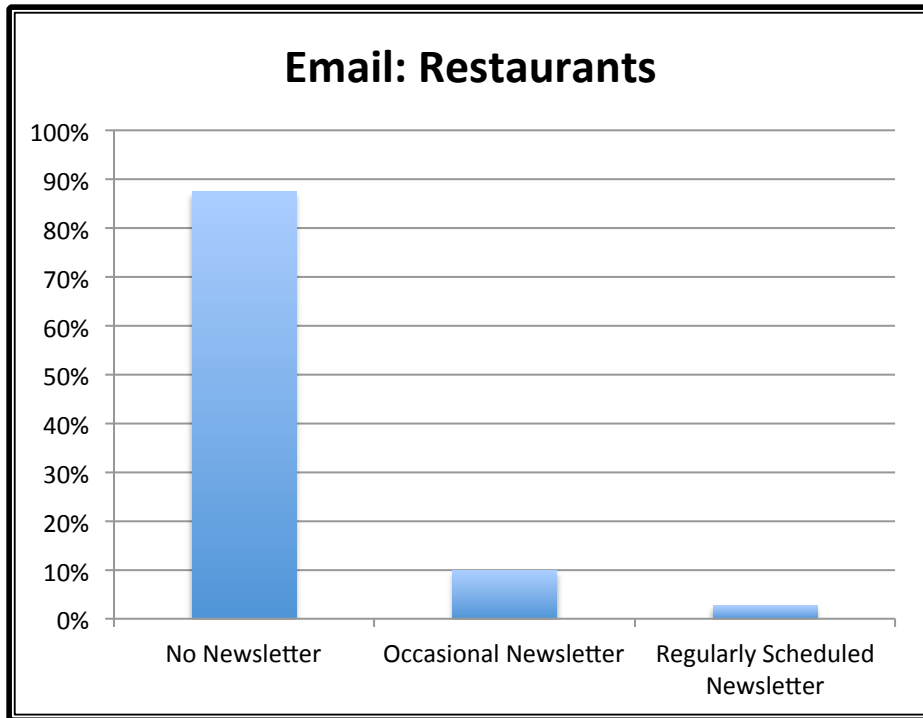
Website/Blog	# of Businesses
No Website/Blog	8
Basic Website/Blog	102
Active Website/Blog	2
Total	112

NYC Neighborhood: Twitter



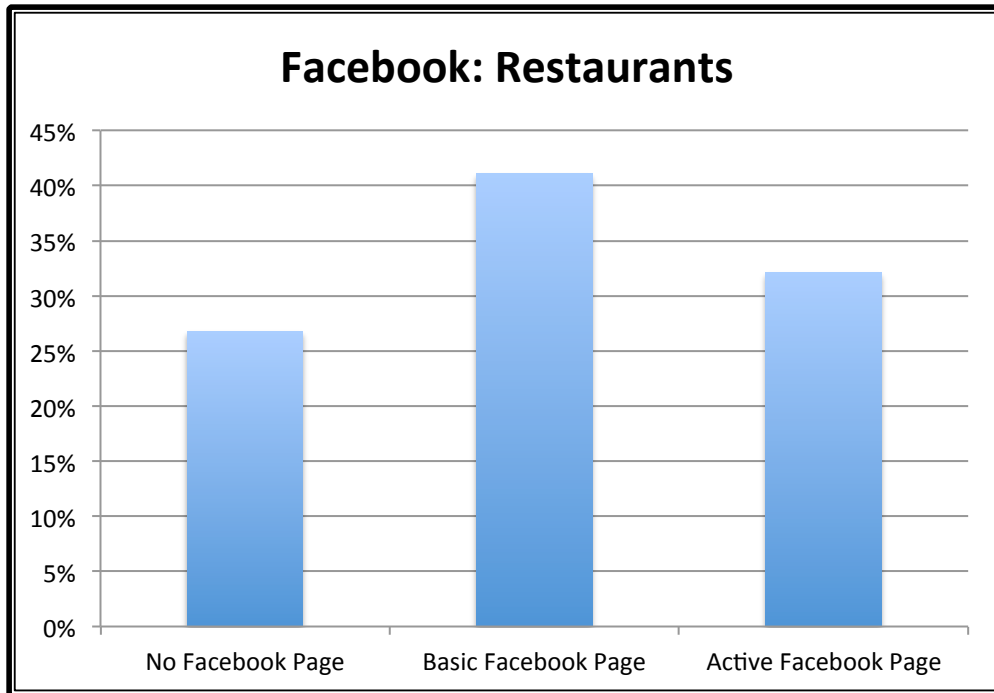
Twitter	# of Businesses
No Twitter Account	53
Infrequent Tweets	19
Frequent Tweets	40
Total	112

NYC Neighborhood: Email Newsletter



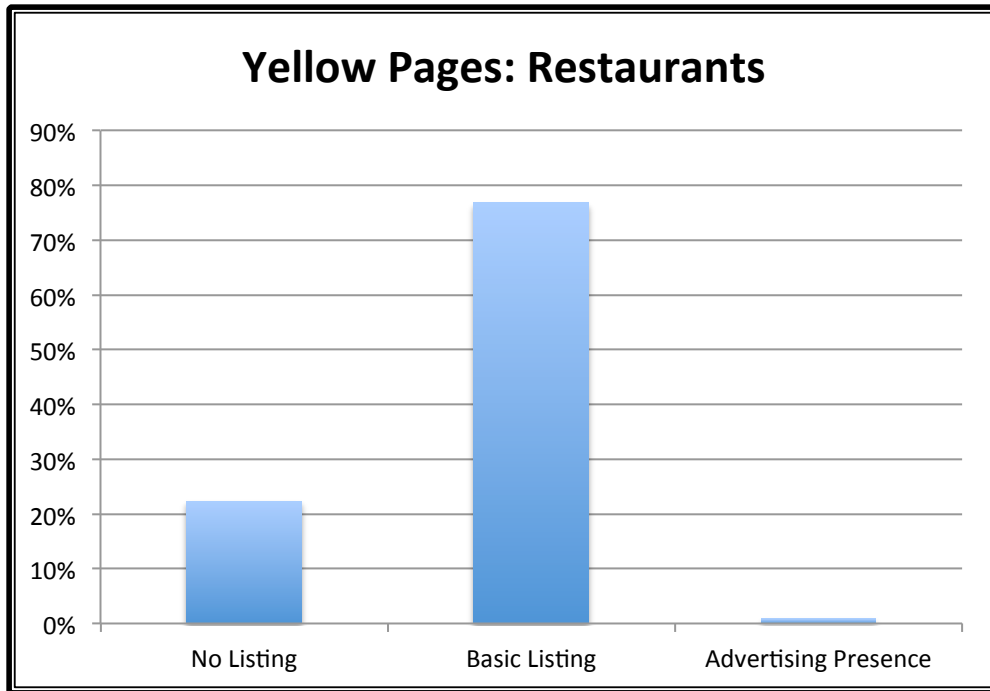
Email Newsletter	# of Companies
No Newsletter	98
Occasional Newsletter	11
Regularly Scheduled Newsletter	3
Total	112

NYC Neighborhood: Facebook



Facebook	# of Companies
No Facebook Page	30
Basic Facebook Page	46
Active Facebook Page	36
Total	112

NYC Neighborhood: Yellow Pages



Yellow Pages	# of Businesses
Basic Listing	25
Advertising Presence	86
No Listing	1
Total	112